

CALIFORNIANA ANNEX

SAN FRANCISCO PUBLIC LIBRARY



3 1223 04552 6457

SAN FRANCISCO PUBLIC LIBRARY



3 1223 04552 6465

SAN FRANCISCO PUBLIC LIBRARY



3 1223 04552 6473

SAN FRANCISCO PUBLIC LIBRARY



3 1223 04552 6481

ACCESSION

917.94 N21

399581

NOT TO BE TAKEN FROM THE LIBRARY

Form 37 10M 11-35

NATIVE SONS OF THE GOLDEN WEST

OFFICIAL PROGRAMS

Contents

Oakland Admission day celebration, 1913

Entertainment to raise funds to tender a reception to the First
California Volunteers on their return from Manila,
Mechanics Pavilion, San Francisco, May 10, 1899
Ninth September meeting in San Francisco, 1890

Sacramento Admission day celebration, 1905.

X917.94
N21

399581

*Oakland
Souvenir*



OFFICIALLY PRESENTED
WITH THE COMPLIMENTS
OF THE ALAMEDA COUN-
TY PARLORS OF NATIVE
SONS AND DAUGHTERS
FOR THE INFORMATION
AND GUIDANCE OF VISIT-
ORS AND HOME FOLK

Admission Day Celebration

OAKLAND, CALIFORNIA

September

6, 7, 8 & 9

1 9 1 3



Poly- technic Business College

12th and
Harrison Streets
Oakland

THE GREATEST BUSINESS TRAINING SCHOOL
(Incorporated Capital, \$200,000.00)

W. E. Gibson, President H. C. Ingram, Vice-President
First National Bank, Treasurer

Gives a training that

Leads Straight to Success

The highest prizes and the highest honors in life are won by mental workers. They are given influence and prestige and the highest reward for their labor.

Get a Business Education

Come to the Polytechnic and spend a few months in earnest study and prepare for a successful career.



"After the show
just one place to go"

for

Refreshments

Hot or Cold

LEHNHARDT'S

Broadway bet. 13th & 14th

An Appreciation

By GRAND MARSHAL
HARRY G. WILLIAMS

A few days more, and the greatest of Admission Day Celebrations will have passed into history. Probably two-hundred thousand visitors will have seen "My City, Oakland" at her best, and will be glad to admit that this is indeed "some town."

And all this has required an immense amount of hard work on the part of the many committees. As an officer of the Grand Parlor, and Grand Marshal of the Parade, I have had ample opportunity to see the unselfish efforts put forth for several weeks past by those upon whom has devolved the duty of preparing to receive and entertain the hosts of visitors from all parts of our State.

The subscription list gives ample proof of the generosity of our citizens; the liberal decorations demonstrate their enthusiasm, and the big glad hand that will be apparent everywhere during the Celebration will certainly prove Oakland's far-famed hospitality.

I wish to take this opportunity to thank all those unselfish co-workers whose work will be so greatly appreciated. All have labored toward one common end, and success has crowned their efforts. All have worked for the single purpose of demonstrating to the entire West that the practical, progressive principles of our Order are the leading constructive force in the development of the Golden State, and they have succeeded.

GENERAL COMMITTEE OF CELEBRATION.

JOS. R. KNOWLAND, Chairman
W. H. L. HYNES, 1st Vice Chairman
R. M. HAMB, 2nd Vice Chairman

E. F. GARRISON Treasurer
HENRY F. VOGT, Secretary
J. J. DIGNAN, Assistant Secretary

Great Electric Pageant

STARTS 8:45 P. M. MONDAY SEPTEMBER EIGHTH

ROUTE OF PARADE.

This beautiful parade will consist of historical and emblematic floats from the various municipalities on the Oakland side of the Bay of San Francisco.

The parade will start at 14th and Market Sts., thence along Fourteenth and Washington, down Washington to Second, along Second to Broadway where it will be joined by two steamer loads of visitors from San Francisco. Thence up Broadway to Twenty-Second; countermarch on Broadway to Thirteenth; along Thirteenth to First Avenue, East Oakland; countermarch on East Twelfth to Broadway and Twelfth, thence out Broadway to San Pablo Avenue and out to Fortieth Street and disband.

Oakland's Welcome to 150,000 Visitors

BY OAKLAND'S MOST PROMINENT NATIVE SON

MAYOR FRANK K. MOTT

Oakland bids a hearty welcome to the Native Daughters and Native Sons of the Golden West.

This city has tried to make her welcome of the warmest, most agreeable sort.

We have aimed to make your brief stay amongst us one of those periods of your life toward which you will always look back with feelings of satisfaction and unalloyed pleasure.

Oaklanders are justly proud of their city. But they are also unselfish and are perfectly willing that the stranger within her gates shall share with us all that we have to offer. And we believe that we have a great deal to offer.

We cannot wish our visitors anything more beneficial than that they should catch the Oakland spirit. Oaklanders at home and abroad are proud to refer to this city as "My City, Oakland." While you are here, it is your city. If you see anything that you want, you are welcome to it. If we have omitted anything that can add to your enjoyment, tell us of it and it shall be supplied.

We are proud enough of Oakland to believe that everybody once convinced of the joy of living

here would like to remain with us. But so long as this cannot be, we believe that the next best thing is for visitors to come here and stay as long as they can.

While we are proud of Oakland, we are equally proud that this is one of the cities of the Golden State. The hardy spirit of those pioneers who went before us and laid the foundation for the happiness and prosperity which we enjoy cannot be too sincerely revered nor their memories held in too high honor. That same spirit is present in their sons and daughters today, and I am risking no reputation as a prophet when I say that this generation will prove equally steadfast to those great untiring principles that moved the pioneers to establish a new empire on the shores of the Pacific.

Now cast aside all thought of anxiety and responsibility while you are the guests of "My City, Oakland." I assure you that while within her borders you have nothing to fear. Enjoy yourself to the limit of your possibility, believing that "My City, Oakland" never entered upon a more enjoyable task than that of welcoming and entertaining the Sons and Daughters of the Golden West.

ALL DETAILS OF CELEBRATION WILL BE FOUND ON FIRST EIGHT PAGES AND LAST EIGHT PAGES OF THIS BOOK.

SYNOPSIS OF CELEBRATION.

Full details in other pages of this souvenir book.

SATURDAY, SEPTEMBER 6TH.

Reception of visiting Parlors of Native Sons and Native Daughters all during day.
Grand illumination of City.
Band Competition.

SUNDAY, SEPTEMBER 7TH.

Reception of visiting Parlors of Native Sons and Native Daughters all during day.
Sacred Concerts, 2:30 p. m.
Sacred Concerts, 7:30 p. m.
Illumination of City.

MONDAY, SEPTEMBER 8TH.

Reception of visiting Parlors of Native Sons and Native Daughters all during day.

2:30 p. m., Historical Pageant, Lakeside Park.
400 school children take part.

2:30 p. m., Band Concerts.

7:30 p. m., Fireworks Display, Lake Merritt.

7:30 p. m., Ban Concerts.

TUESDAY, SEPTEMBER 9TH.

10 a. m. Admission Day Parade.

1:30 p. m., Field and Track Championships, St. Mary's College Track.

2 p. m., Water Contests, Lake Merritt.

2:30 p. m., "Tribune" Marathon, Lake Merritt.

2:30 p. m., Band Concerts.

3 p. m., Literary Exercises, Lakeside Park.

7:30 p. m., Band Concerts.

7:30 p. m., Fireworks Display, Lake Merritt.

9 p. m., Electrical Parade.

Advertising Patrons of this Souvenir

Acetylene-Oxygen Welding
Ames-Irvin Company, Inc.
Austin, Geo. W.
Bowman Drug Store
Bayle, Lacoste & Co.
Banner Millinery Co.
Bartlett Water
Brown, James L.
Oakland Bank of Savings
Security Bank & Trust Co.
Union Savings Bank
Far. & Mer. Bank
First National Bank
Central Bank
Califene
Clarke Bros.
Cal. Cracker Co.

Cal. Optical Co.
Calox Welding Works
Cave Cafe
Capital Fire Ins. Co.
Central Cal. Creamery
Detmer Woolen Co.
El Carmel Cigars
Fireman's Fund Ins. Co.
Faust Cafe
Theo. Gier Co.
Miss Graham's Riding Academy
Godeau Funeral Parlors
Hotel Clay-Ten
Hotel Crellin
Hotel Oakland
H. H. Hittenberger
Hooper Lumber Co.
Idora Park
Italian Swiss Colony
Key Route Inn
Laymance Real Estate Co.

Lehnhardt's Candy Store
Moran, Clothier
Meese & Gottfried Co.
Montgomery, Richard J.
Miller Tires
Mutual Savings Bank
Meysel & Meysel
Niagara Fire Insurance Co.
New China Cafe
Oakland Trunk Factory
Polytechnic Business College
Realty Syndicate
Smith Bros. Stationers
Santa Fe Railroad
San Francisco & Portland S. S. Co.
Surf Beach Park
Star Cone & Crisp Co.
Trojan Powder Co.
Terrace Baths
Winedale Co.
Dr. Wong Him

Men Who Made the Celebration

EXECUTIVE COMMITTEE.

H. N. Gard, Chairman, H. Sheramsky, Al. Larsen, W. J. Dolan, H. C. Henken, Wm. O'Connor, F. M. Carr, W. E. Kelly, W. M. Manning, A. L. Behneman, J. J. Dignan, E. Jefferis, A. J. Summers, Frank M. Smith.

HALL AND ACCOMODATIONS COMMITTEE.

F. H. Dearborn, Chairman. W. J. Dolan, A. T. Sousa, R. Shepard, K. F. Henrick, E. J. Curran, Jas. Love, L. F. Rap-pold, W. J. DeBlots, A. M. Stokes, Wm. O'Connor, F. H. Robson, E. Tormey, L. Baxter, R. E. Reeves, J. F. Craig, C. Haesloop, W. R. Stephenson, A. J. Summers, W. J. Lane, C. F. Corrigan, J. J. Mulgrew, J. J. Dignan.

LITERARY COMMITTEE.

W. H. L. Hynes, Chairman. J. W. McNiece, Frank M. Smith, Geo. J. Hans, W. E. Kelly, Geo. W. Frick, Geo. P. Clough.

MUSIC COMMITTEE.

R. M. Hamb, Chairman, Harry G. Williams, A. L. Gerhard, J. W. McNiece, F. H. Dearborn.

PARADE COMMITTEE.

Harry G. Williams, Chairman. W. M. Manning, J. J. Dignan, Sec., Herman Gard, Frank M. Smith, H. C. Henken, Jos. W. Kramm, W. J. Baccus, R. M. Hamb.

PRESS AND ADVERTISING COMMITTEE.

M. B. Morrison, Chairman. J. J. Dignan, A. T. Sousa, G. S. Phillips, Henry F. Vogt.

RECEPTION AND TRANSPORTATION COMMITTEE.

Frank K. Mott, Chairman. E. F. Garrison, C. F. Corrigan, P. A. Ziegenfuss, H. Sheramsky, A. T. Sousa, A. J. Summers, W. J. Dolan, J. J. McElroy, H. G. Williams, A. L. Gerhard, A. M. Stokes, Wm. O'Connor, Frank Barnet, R. E. Reeves, A. L. Behneman, J. E. Craig, R. F. Wichmann, N. J. Birk-holm, J. W. Kramm.

WAYS AND MEANS COMMITTEE.

J. J. McElroy, A. L. Gerhard, H. G. Williams, Beach Dean, L. N. Cobbledick.

THEATRE PARTY COMMITTEE.

Claude Fairchild, R. E. Reeves, F. McCarthy, Minnie Jack-son, E. C. Wright, Jennie Jordan, Virginia Wilson, Gertrude Rohan, Sue Irwin, William O'Connor, J. W. McNiece, R. M. Hamb, W. R. Stephenson, A. V. Fisher, A. J. Summers, R. E. Wichmann, William Gorman.

NATIVE DAUGHTER RECEPTION COMMITTEE.

Piedmont No. 87, Addie Mosher; Aloha No. 107, Tillie N. Frick; Brooklyn No. 157, Harriet Willard; Argonaut No. 166, Anna Lange; Bahia Vista No. 167, E. C. Wright; Fruit-vale No. 177, C. Clough; Berkeley No. 150, Sue Irwin; Mission Be'ls No. 175, Mary Weber; Encinal No. 156, Tillie Barges.

ATHLETIC AND ENTERTAINMENT.

H. Hauser, Chairman. Al Kihn, L. N. Cobbledick, Harry S. Anderson, J. J. Dignan, M. B. Morrison, Geo. J. Hans.

CONCESSIONS COMMITTEE.

Harry G. Williams, W. M. Manning, H. Sheramsky, R. B. Felton.

DECORATING AND ILLUMINATING COMMITTEE.

Frank M. Smith, Chairman, J. J. McElroy, R. E. Crossman, W. E. Kelley, A. A. Revig.

THE GRAND PARLOR

N. S. G. W.

Clarence E. Jarvis, Junior Past Grand Pres. Sutter Creek, California.

Thomas Monohan, Grand President, Mayor's Office, San Jose.

Louis H. Mooser, Grand First Vice President, 155 Sutter St. S. F.

John F. Davis, Grand Second Vice Pres., 1404 Humboldt Bank Building S. F.

Bismark Bruck, Grand Third Vice Pres., St. Helena, California.

Fred H. Jung, Grand Secretary, N. S. G. W. Bldg. S. F.

John E. McDougald, Grand Treasurer, Old City Hall, S. F.

Harry G. Williams, Grand Marshal, 13th & Webster, Oakland.

C. P. Moscini, Grand Inside Sentinel, Half Moon Bay.

W. J. Farrel, Grand Outside Sentinel, Petaluma.

H. G. W. Dinklespiel, Grand Organist, Call Bldg, S. F.

D. C. Troy, Grand Historiographer, Postoffice, S. F.

GRAND TRUSTEES.

Wm. F. Toomey,	- - -	1236 J St. Fresno
John V. Snyder,	- - -	Nevada City
Fairfax Wheelan,	- - -	201 Sansome St. S. F.
Jas. J. McElroy,	- - -	960 7th St. Oakland
Tedd C. Atwood	- - -	Placerville
Wm. I. Treager,	- - -	507 Bullard Blk L. A.
Wm. P. Caubu	- - -	1095 Market St. S. F.

THE LA TIANTA CIGAR—A WELCOME SMOKE.

THE GRAND PARLOR

N. D. G. W.

Past Grand Pres.

Olive Bedford Matlock

Grand Pres.

Alison F. Watt

Grand Vice Pres.

May C. Boldemann

Grand Sec.

Alice H. Dougherty

Grand Treasurer

Susie K. Christ

Grand Marshall

May L. Williamson

Grand Inside Sentinel

Mary Ball

Grand Outside Sentinel

Dora Bloom

Grand Organist

Edith A. Trabucco

Grand Trustee

Belle Smythe Gribi

Grand Trustee

Amy McAvoy

Grand Trustee

Grace Willy

Grand Trustee

Myra McDonald

Grand Trustee

Adair Mosher

Grand Trustee

L. N. Holmes

Grand Trustee

Emma Bearman Wright

Founder of the Order

Lilly O. Reichling

Past Grand Secretary

Georgie W. Cotter Ryan

Past Grand Secretary

Laura J. Frakes

PAST GRAND PRESIDENTS N. D. G. W.

Louise Watson Morris

Genevieve Watson Baker

Carrie Roesch Durham

Ariana W. Stirling

Clara K. Wittenmyer

Eva T. Bussenius

Mae B. Wilkin

Emma Gruber Foley

Minnie Coulter

Anna L. Monroe

Dr. Elisabeth Spencer

Eliza D. Keith Julia A. Steinback

Dr. Mariana Bertols

Stella Finkeldey Mamie G. Peyton

Mary E. Tillman

Ella E. Caminetti Anna F. Lacey

Cora B. Sifford

Mrs. Frank Ellis Humphrey

Emma Gatt

(Emma W. Lillis).

Headquarters of Visiting Parlors

"A"

Alameda Parlor 47 N. S. G. W. Starr King Hall, 14th & Castro Sts.

Alcalde Parlor 154 N. S. G. W.—Custer Hall, 1117 Webster St.

Aloha Parlor 106 N. D. G. W.—Blake Hall, 12th & Washington Streets.

Argonaut Parlor 166 N. D. G. W.—Castle Hall, 12th & Franklin Streets.

Athens Parlor 195 N. S. G. W.—Blake Hall 12th & Washington Streets.

"B"

Bay Side Parlor No. 204 N. D. G. W.—Lower Maple Hall, 1414 Webster St.

Bay View Parlor 238 N. S. G. W.—Lower Maple Hall 1414 Webster St.

Berkeley Parlor 210 N. S. G. W.—"Charity" Pythian Castle, 12th & Alice St.

Berkeley Parlor 150 N. D. G. W.—"Charity" Pythian Castle, 12th & Alice St.

Brooklyn Parlor 157 N. D. G. W.—Chamber of Commerce, 13th & Harrison Sts.

Brooklyn Parlor 151 N. S. G. W.—Assembly Room, Chamber of Commerce 6th & Harrison.

"C"

California Parlor 1 N. S. G. W.—Central Hall, 12th & Broadway.

Carquinez Parlor 205 N. S. G. W.—Foresters Hall, 13th & Clay.

Castro Parlor 178 N. D. G. W.—

Claremont Parlor 240 N. S. G. W.—Castle Hall, 12th & Franklin.

Contra Costa Co.—Foresters Hall, 13th Clay, Large 3rd Floor.

"D"

Dolores Parlor 208 N. S. G. W.—"Friendship" Pythian Castle, 12th & Alice.

Dolores Parlor 169 N. D. G. W.—

"E"

Eden Parlor 113 N. S. G. W.—St. Marks Hotel, 12th & Franklin.

El Capitan Parlor 222 N. S. G. W.—

El Dorado Parlor 52 N. S. G. W.—

El Vespero 118 N. D. G. W.—

Elk Grove Parlor 41 N. S. G. W.—

Encinal Parlor 156 N. D. G. W.—

Estudillo Parlor 223 N. S. G. W.—

"F"

Fruitvale Parlor 177 N. G. W.—Meads Hall, 1108 Broadway.

Fruitvale Parlor 177 N. D. G. W.—Meads Hall, 1108 Broadway.

"G"

Gabrielle Parlor 139 N. D. G. W.—Ebell Hall.

Garden City Parlor 82 N. S. G. W.—

Golden Gate Parlor 158 N. D. G. W.—Calif. Hall, 11th & Clay.

Golden Gate Parlor 29 N. S. G. W.—California Hall 11th & Clay.

(Continued on page 41)

ROUTE AND DETAILS OF GREAT PARADE

Oakland, Cal., Sept. 1, 1913.

In order that all concerned may be fully informed, relative to the Parade which will occur in this city on Sept. 9, 1913, it devolves upon the Grand Marshal to make the following announcement.

Marshals of Divisions and Aides will report mounted to the Chief of Staff at 9 o'clock a. m. on the north side of 10th street between West and Market.

The various divisions are directed to be in their assigned positions at 9:30 o'clock a. m.

Marshals of Divisions will report promptly to the Chief of State, through an aide when their divisions are formed.

The order to advance will be given at 10 o'clock a. m. sharp. Organizations not prepared to move at that time will fall in on the left of line.

Headquarters of the Grand Marshal, during the formation of the parade will be at 10th and West streets.

ROUTE OF PARADE.

Beginning at Tenth and Market streets, thence east on Tenth streets to Jefferson; thence north to Fourteenth street; thence east to Clay street; thence south to Seventh street; thence east on Seventh street to Washington street; thence north to San Pablo Ave.; thence north to Nineteenth street; thence east to Telegraph Ave.; thence south on Broadway to Second street;

countermarching on Broadway to Twelfth street; thence east on Twelfth street to Alice street; thence north on Alice to Thirteenth street; thence west on Thirteenth street to Broadway; thence north on Broadway passing the reviewing stand to Twentieth street and disband.

The reviewing stand will be at the junction of Broadway and Telegraph near Sixteenth street.

REGALIA TO BE WORN.

Grand Marshal—Gold Sash—Gold Trimmings.

Chief of Staff—Red, White and Blue Sash—Gold Trimmings.

Chief Aide—White Sash—Gold Trimmings. Aide de Camp—Red and White Sash—Gold Trimmings.

Special Aides—Blue and White Sash—Gold Trimmings.

Aides to Grand Marshal—Blue Sash—Gold Trimmings.

Marshal of Divisions—Scarlet and Yellow Sashes—Gold Trimmings.

Aides to Division Marshals—Blue Sash—Gold Trimmings.

FORMATION OF PARADE.

The Police will form on Tenth street right resting on West street facing east.

PARADE.

Advance—Mounted Police. Automobile containing Chief of Police Walter J. Peterson and Capt Chas. Bock.

Platoon of Police—Capt J. F. Lynch, commanding.

South-east Corner 10th and West Streets—Drum Major.

McNamara's Band (24 pieces)

Harry G. Williams, Grand Marshal
H. N. Gard, Chief of Staff.

R. M. Hamb, Aide de Camp.

W. M. Manning, Chief Aide

W. J. Baccus, Aide de Camp.

Special Aides—C. F. Carl, H. C. Coward.

Honorary Aides—Past Grand Marshals N. S. G. W., W. E. Foley, W. E. O'Connors.

Aides to Grand Marshal—J. M. Boyes, Geo.

J. Hans, Byron M. Alden Jr., Jas. C. Peppin

Jr., Geo. Oakes Jr., Walter J. Hicks, M. J.

Farro, J. Sohm, Gus. Koerber, Geo. H. Bar-

ron, P. H. Hoare, R. G. Lawson, Wm. T.

Knightly, H. Fred Suhr, Percy Marchant,

W. A. Peake, J. J. Keating, Niel C. Whyte,

Robt. J. Knapp, John N. Ross, A. D. Lobue,

Frank Dearborn, Alonza Peralta, H. E.

Welch, T. J. Sullivan, J. A. Metten, Al. Mof-

att, Henry Dahl, R. E. Reeves, Geo. Scharetz,

Jule Pancrazi, Dave J. Morrison, Dave D.

Gibbons, A. J. Oliver Jr., Wm. McDonald.

FIRST DIVISION.

South-east Corner 10th and Market Streets.

AIDES

Dr. F. I. Gonzales Geo. Bush

East Side of Market Street between 9th and 10th streets.—(16) Vivtor's Band Com-
(continued on page 43)

Fireworks Programme

A Fireworks Display on Lake Merritt will be held on the evenings of Monday, September 8th, and Tuesday, September 9th. There will be fired each night, ten minutes before the display, ten thirteen and one-half inch signal shells at intervals of one minute. On Monday night, the bombs will start firing at ten minutes to ten sharp. The display beginning at ten o'clock.

The rockets, bomb shells, batteries, etc., will be fired from the Lake and the set pieces will be fired from the Auditorium's site just south of the 12th Street Dam.

The set pieces for the first night will be the "State Seal", "The Golden Poppy" and "The Attack on Fort Sutter." On Tuesday night, September 9th, at 7:50 P. M., signal bombs will start and be fired one each minute until eight o'clock, when the illumination begins.

The set pieces for this night will be "Prairie Schooner and Ox Team", "City Hall," closing with "Crossed Flags."

The full length of time for the display for each evening, will consume not more than forty minutes. The rockets will be fired either side of the Lake and bomb shells from the west side. Particular attention should be paid by the audience, to the bombs, as on each night there are two thirty-six

Literary Programme

Tuesday, September 9, 1913.

For Oakland 1913 Admission Day Celebration.—3:30 p. m.

Oakland Park Band, Paul Steindorff, Director.

"STAR SPANGLED BANNER"

1. March "Bear Flag" Nick Brown
 2. Overture "Ill Guarany" Gomes
 3. Address of Welcome Hon. W. H. Hynes
 4. Response, Grand President Thomas Monaghan
 5. Euphonium Solo, Fantasie "Rocked in the Cradle of the Deep (By Louis Klotz) Robinson
 6. Waltz "Espana" Waldteufel
 7. Soprano Solo "I Love you California" Frankenstein
(By Elizabeth Wilcox) Silverwood
 8. Address Hon. John F. Davis
"The Admission of California Into the Union"
 9. Popular American Songs Lamps
 10. Panama Pacific March Arriola
- "AMERICA"**

inch bombs to be fired, the largest fired in the west.

FRANK M. SMITH,

Chairman Committee of Decoration and Illumination.

SLEEP IN YOUR CAR --- THE AUTO BERTH

Patent Pending

Simple. Compact. Economical. Eliminates the hardships of camping, hunting and touring
If you want to be comfortable, use one while visiting Oakland.
Free Booklet on request.

Fits any touring car.

MICHELIN TIRES AND INNER TUBES

RED CROWN GASOLINE.

FULL LINE OF AUTOMOBILE SUPPLIES

1745 Broadway, Oakland, Cal.

LITTLE & LITTLE

Phone; Oakland 3285

Always "Of Oakland"

It is not only in the matter of celebrations and big municipal improvements that the name of Oakland is kept to the front. The important part played in the state government by Oaklanders is also a means of telling California that Oakland, Cal., is very decidedly "on the map."

One of the most important offices at Sacramento is filled by a real live Oaklander. Probably no position carries greater responsibilities, especially since California adopted an entirely new system of state taxation. For nearly twenty years Oakland has watched John Mitchell, now Chairman of the Board of Equalization. For many years John Mitchell was a Supervisor and he did his full share toward laying the foundation of the progress and prosperity that Alameda county is enjoying today. Everybody knew he was on the Board of Supervisors, for where John Mitchell is, there is something doing all the time. After making his mark as a Supervisor, Mitchell decided he would like to be a State Equalizer and it is greatly to his credit and speaks volumes for his usefulness that he did not have to make very much of a campaign to secure his nomination and election. He has spent some years at Sacramento and he is regarded as an authority on state equalizing. His colleagues showed their appreciation of his executive ability and all-round value by electing him chairman of their responsible body.

And Chairman John Mitchell of the State Board of Equalization is never tired of boosting for Oakland. In the course of each year thousands of people who meet him at Sacramento learn that he is from this live city before they get through with him. John Mitchell of Oakland is distinctly all right.

BARTLETT WATER IS A LIVER REGULATOR.

The Finest Ever

The many improvements on the Alameda beach have resulted in thousands of people enjoying themselves in the surf and on the beach daily. On Sundays and holidays Surf Beach Park is a small Coney Island and the improvements and ma-Beach Park offers the finest bathing around San Francisco. Management are such that everybody enjoys themselves. Surf bay and people from neighboring cities are making a habit of taking one or two trips a week to the famous Alameda resort.

Visit The

NEW CHINA CAFE CHOP SUEY

The largest and most Exclusive Chinese Restaurant in Oakland. Oriental and American Dishes prepared under the supervision of expert chefs.

Special Music Quality and Service Unexcelled
462 Twelfth St. between Washington and Broadway, Upstairs

You will find this Cafe Sanitary, Homelike and Attractive

The moving "Chop Suey" sign will direct you

W. C. LEE, Manager.

Do You Need a New Suit Case, Bag or Trunk? Oakland Trunk Factory

The "Luggage Store"

1522 San Pablo Ave (Next door North of Kahns New Store)

From Factory to Consumers

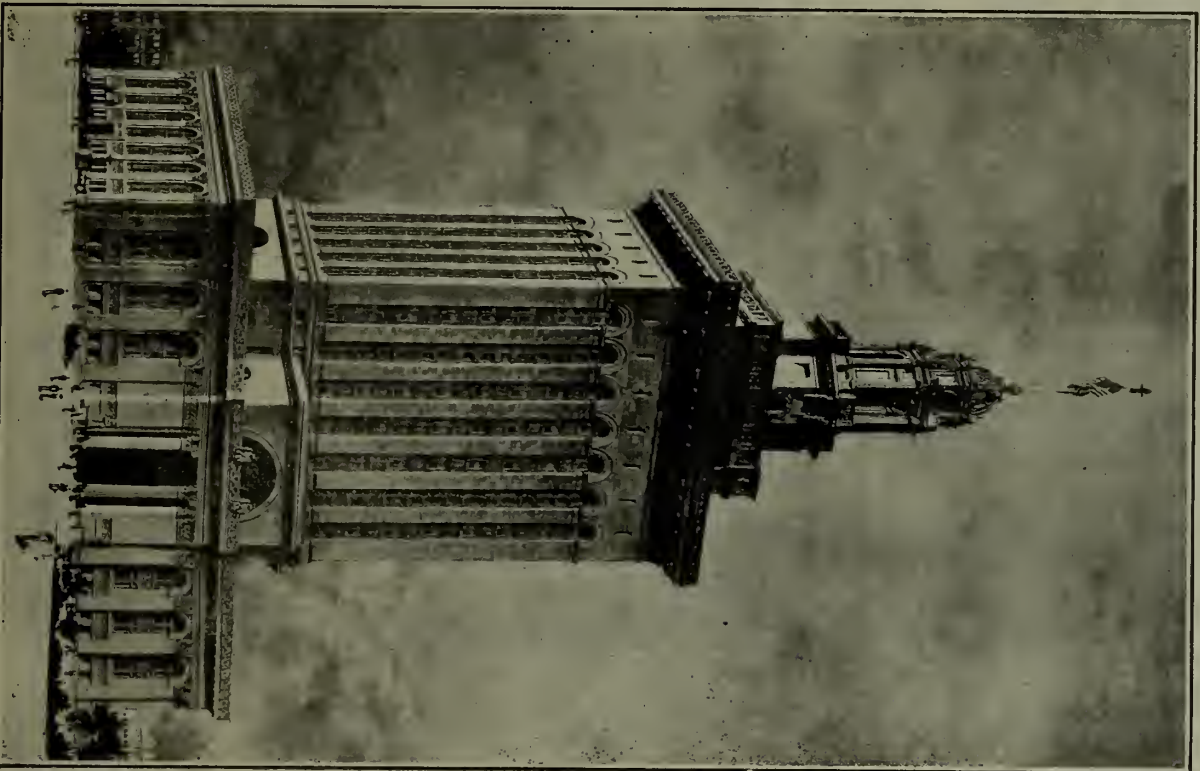
Everything in Luggage and Leather Goods

We do Expert Repairing.

Wardrobe trunks cut down to 45 inches required by
New baggage rules on all Railroads.

Auto Trunks Made to Order

Phone Oakland 3563



OAKLAND'S NEW CITY HALL

Now being completed at a cost of \$2,500,000.

One of the most distinctive public buildings in the entire West is the new city hall of Oakland. A solid shaft of granite rising 370 feet in the air above the street level makes the home of the municipal government one of the most attractive things to be seen in the city. View of eight counties and twenty cities to be had from the top of the building.

N. S. G. W.
CELEBRATION

IDORA PARK

Telegraph Ave.
at 56th Street

Saturday, September 6th

10:00 a. m. Park Opens. Race Thru the Clouds; Scenic Railways; Skating; Carousel; 38 Big Concessions.

2:15 p. m. - - - Free Musical Comedy, "HONEYMOON TRAIL," Tuneful and Merry, in Canopied Amphitheatre.

8:00 p. m. Grand Illumination. 50,000 Lights. Searchlight Display.

8:15 p. m. Free Musical Comedy in Amphitheatre, "HONEYMOON TRAIL." Skating Rink.. Fancy Caps,

8:30 p. M. Grand Carnival in Novelty Whistles, Serpentes.

10:00 p. m. Second Half of Show Begins.

Sunday, September 7th

10:00 a. m. Park Opens. With 38 Concessions.

2:15 p. m. - - - Free Musical Comedy, "HONEYMOON TRAIL," Woodward, Kingston, Ebner and Alwyn in Star Parts.

4:30 p. m. "AUTOS THAT PASS IN THE AIR." Blood Curdling Midair Sensation.

8:00 p. m. Grand Illumination. 50,000 Lights. Searchlight Display.

8:15 p. m. Free Musical Comedy in Amphitheatre, "HONEYMOON TRAIL."

9:00 p. m. "AUTOS THAT PASS IN THE AIR," Sensation of Two Continents, by Daredevil Greggs.

9:30 p. m. Two Mile Amateur Race in Skating Rink. Free to Any Native Son. Present Record is 6 Minutes.

10:00 p. m. Second Half of Show Begins.

Monday, September 8th

N. S. G. DAY AT IDORA

10:00 a. m. Park Opens. 38 Concessions. Special Features.

2:15 p. m. Orchestral Concert (First Half).

3:30 p. m. Second Half Orchestral Concert.

4:30 p. m. "AUTOS THAT PASS IN THE AIR." Big Thrill.

8:00 p. m. Grand illumination. Searchlight Display.

8:15 p. m. Free Musical Comedy, "THE SHOW GIRL." Sprightly, Farce-Comedy Operetta.

9:00 p. m. "AUTOS THAT PASS IN THE AIR." Most Fearless and Daring Sensation of Two Continents.

10:00 p. m. Second Half of Show Begins.

Tuesday, September 9th

10:00 a. m. Park Opens. 38 Big Concessions.

2:15 p. m. Special Matinee "THE SHOW GIRL."

4:30 p. m. "AUTOS THAT PASS IN THE AIR."

8:00 p. m. Grand illumination. Searchlight Display.

8:15 p. m. Free Musical Comedy, "THE SHOW GIRL," Farce-Comedy Operetta.

8:30 p. m. Grand N. S. W. Masque Carnival in Skating Rink.

9.00 p. m. "AUTOS THAT SPAS IN THE AIR."

10:00 p. m. Second Half of Show Begins.

FREE MUSICAL COMEDY FREE AUTOS THAT PASS IN THE AIR FREE

WHAT TO SEE IN OAKLAND

Lakeside Park, with bowling green and oak groves, on Adams Point, overlooking Lake Merritt, a picturesque sheet of water, surrounded by boulevards and handsome residences. The lake covers one hundred and sixty acres and its water is renewed twice daily by the flow of the tide from the Bay, four miles away.

Oakland Free Public Library, with beautiful mural paintings, Fourteenth and Grove streets. (West Fourteenth street and Grand avenue cars).

Piedmont Park and Art Gallery, with choice collection of pictures valued at \$750,000. (Piedmont avenue cars).

Municipal Museum, Oak street. Finest collection of colonial, Indian and South Sea specimens to be found on the Pacific Coast.

Drives through residence districts to heights where view of San Francisco Bay and twelve cities and towns in seven counties astonish and delight the observer.

Idora Park, the largest amusement park in the West. (Telegraph and Shattuck avenue cars).

Alameda beach, where surf bathing is enjoyed every day in the year. (Alameda car lines on Washington or Thirteenth streets).

Leona Heights, where gold is mined in Oakland as one of the products of the Chemical Company. (Mills College and Leona Height car).

Unique among the varied attractions of Oakland stands Idora Park, the \$1,000,000 pleasure ground established some years ago and constantly improved until it has become the

greatest amusement park in the West, and one of the most beautiful in any city in the United States.

Idora Park occupies over 20 acres of land, with the main entrance at Fifty-sixth and Telegraph Ave., and a second entrance at Shattuck Ave. and Fifty-sixth. It is reached by the Telegraph or Shattuck cars, and by the Key Route from San Francisco, and is within 15 minutes of the center of Oakland and 30 of San Francisco.

A park of broad lawns and beautiful vistas, with great willow and other shade trees giving a woodland effect, Idora offers attractions to the pleasure seekers in the form of 38 concessions, in addition to the fun of feeding the bears in the big pit, and to the nightly free musical comedy in the great Canopied Amphitheatre. During the N. S. G. W. celebration special matinees will be given by the all-star company in the amphitheatre.

Among the features during the celebration will be the spectacular and fearless "Autos That Pass in the Air," a feat that has proved the sensation of the continent. Two autos, guided by the Gregg brothers, race down an incline, leap a gap, and in the leap through the air one of the machines passes beneath the other, while the upper auto completes a triple somersault in mid air.

The Race Thru the Clouds, the fastest, longest, highest and most sensational of scenic railways, the great roller skating rink, the largest in the world, the ostrich farm, the toboggan, social whirl, and a score of other concessions rivaling the great Coney Island, form the basis of popularity of Idora Park.

How Oakland Rewards Faithful Service.

One of the oldest and most faithful officials of Alameda county is Tax Collector James B. Barber. So long has he earned and deserved the confidence of the people of this county, that nobody seems to know just how long he has been in office. His efficiency and courtesy have proved far stronger than any political influence and are likely to do so. There have never been a single adverse criticism of the Tax Collector's office since Mr. Barber was first elected to that important position. With the immense growth of Alameda county within the last few years, the office of Tax Collector has largely increased in importance. The many changes in the methods of taxation that have been brought about through new legislation have added largely to the responsibilities and to the complications of the office, but Mr. Barber and his able corps of deputies have carried out their multifarious duties in a painstaking, efficient and businesslike manner. This is the reason why so little is heard of Tax Collector Barber. He is hardly ever in the limelight, but steadily follows his duties in a manner that forbids anything in the nature of publicity.

Nor is Mr. Barber content with merely posing as "a county official." He hails from Alameda and takes a keen and progressive interest in the affairs of that city. In common with his fellows Tax Collector Barber is distinctly a business man as opposed to a politician and the thousands of people who pay him money are a unit in commending the admirable manner in which they are able to conduct the oftentimes irksome task of paying taxes.

Phone West 6870.

DR. WONG HIM

OFFICE HOURS:
10 A. M. to 1 P. M.
2 to 6 and 7 to 8 P. M.

1268 O'FARRELL ST.
Bet. Gough and Octavia

SAN FRANCISCO

THE BANNER MILLINERY
925 Market Street
Opp. Mason St.

THE BANNER MILLINERY
2570 Mission Street
Near 22nd St.

THE BANNER MILLINERY

Wholesale and Retail
925 MARKET STREET

Opposite Mason Street

SAN FRANCISCO

THE FASHION MILLINERY
1555 Filmore Street
Near Geary St.

THE WORLD MILLINERY
956 Market Street
Near Mason St.

Phone Douglas 1909

JAMES L. BROWN

Incorporated

Balboa Building

Rooms 240-1-2

General Contractor

San Francisco, Cal.

Why the Pioneers were Not Disturbed by Troops.

John F. Davis, former senator from Amador and a leader in the order of Native Sons, is deeply interested in the study and preservation of the material for the history of California.

As an early proponent of the conversation cult Judge Davis writes with a quiet humor explaining how discretion was chosen as the better part by Colonel Mason, commanding the United States forces in California and the first military governor in the days of '49. As Mr. Davis says:

"In the parlance of the times, the prospector 'had the drop' on the army. In Colonel Mason's unique report of the situation that confronted him, discretion waited upon valor. 'The entire gold district,' he wrote to the government at Washington, 'with few exceptions of grants made some years ago by the Mexican authorities, is on land belonging to the United States. It was a matter of serious reflection with me the privilege of procuring the large extent of the country, the character of the people engaged, and the small scattered force at my command, I am resolved not to interfere, but permit all to work freely.' It is not recorded whether the resolute colonel was conscious of the humor of his resolution. This early suggestion of conservation was, under the circumstances, manifestly academic."

"Hush," remarked the colonel, "let us look the other way and dissemble our feelings in the presence of superior force." A wise soldier truly who first invented conservation, but knew when he was beaten.

EDWIN PARRISH P PACIFIC COAST DEPARTMENT
Manager 334 Pine Street
SAN FRANCISCO

Niagara Fire Insurance Co. of New York

CASH CAPITAL.....\$1,000,000

Established 1850

Phone Market 3815

Ames - Irvin Company, Inc.

Manufacturers of

MISSION AND SPANISH TILE METAL SHINGLES
STEEL ROOFING AND SIDING CONDUCTOR PIPE

SPECIAL SURFACE IRRIGATING PIPE

RIDGE ROLL, ETC., STEEL CEILINGS AND SIDEWALL.
EAVES TROUGHS

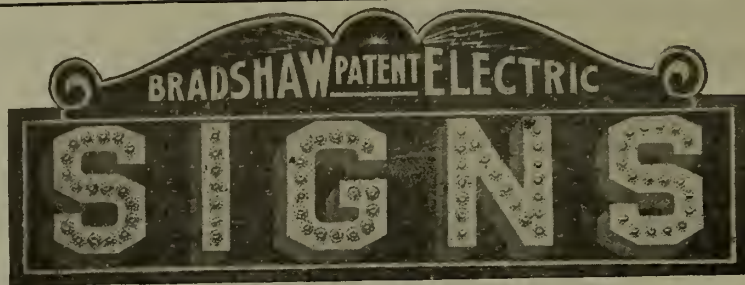
METAL STORE FRONTS COMPLETE
The Gem ICELESS Cooler
OFFICE AND WORKS

8th and Irwin Streets

San Francisco, Cal.

The most economic-
al Sign on the Market
to operate. ☐ One 25
watt tungsten lamp for
each 16 or 18 inch letter

ESTIMATES FURNISHED



W. E. Joost H. Joost

Office and Factory
2064 BROADWAY

Phone Oakland 588

Oakland, California

The California Bandits.

By EDWARD F. CAHILL

Some authentic account of the Mexican bandit period in California should be written, not as a romance, as such affairs are usually related, but as a record of the facts, which were mostly concerned with cold blooded murder and sordid robbery. The late Harry Morse wrote a series of papers on this subject for the Oakland Tribune during the eighties, and these are valuable historical records worthy of preservation. Morse was sheriff of Alameda county during that troubled period, and later in life he was one of the men who rounded up Tiburcio Vasquez, who was hanged in San Jose on March 19, 1875, for the Tres Pinos murders. I have in my possession an account of the Tres Pinos affair, in which half a dozen men were murdered in cold blood by the Vasquez gang for purposes of robbery. The story was written from the testimony of eye witnesses. It was printed in the San Luis Obispo Tribune and is too long for production here.

Things Oakland Is Proud Of.

In the seven years, 1906 to 1912, there were constructed in Oakland 18,009 new buildings at a cost of \$50,597, 462.94.

In addition to the houses built Oakland has, during the past seven years, invested nearly three million dollars in buildings and equipment for the public schools.

Good government is that which creates the least noise and produces the best results. Oakland has just such a government.

"The Hights," where Joaquin Miller, the Poet of the Sierras, made his home more than twenty years ago, and looked down on the marvelous development of the city at his feet. (Dimond car at Thirteenth and Washington streets).

Oakland's estuary harbor with a channel thirty feet deep and eight hundred feet wide, a land-locked harbor terminating in Brooklyn Basin, where a thousand ships can lie at anchor, safe from the hardest storms that blow.

CALIFORNIA

(From "The Hermitage.")

Let me arise; and away
To the land that guards the dying day,
Whose burning tear, the evening star,
Drops silently to the wave afar;
The land where summers never cease
Their sunny psalm of light and peace.
Whose moonlight, poured for years untold,
Has drifted down in dust of gold;
Whose morning splendors, fallen in showers,
Leave ceaseless sunrise in the flowers.

EDWARD ROWLAND SILL.

OAKLAND

(From the hills.)

Serene, indifferent of Fate,
Thou sittest at the Western Gate;
Upon thy height, so lately won,
Still slant the banners of the sun;
Thou seest the white eses strike their tents,
O Warder of two continents!
And, scornful of the peace that flies.
Thy angry winds and sullen skies,
Thou drawest all things, small or great,
To thee beside the Western Gate.

BERT HARTE.

Hotel Oakland

Costing \$2,000,000.00

Is substantially a monument to the
energy and optimism of
Native Californians.

 *We
Welcome
You
—Native Sons*



*Early Morning Scene
at the Oakland
Produce Exchange--
Supplies from the
Interior of the
County
Being Brought into
the Metropolis*



Illustration by courtesy of
Oakland Chamber of Commerce.

How Bancroft's Invaluable Library was Saved to the State.

Concerning the chequered fortunes and narrow escapes of the Bancroft historical collection, Judge John F. Davis of Amador, writes:

"One of the great fires that swept San Francisco in its early stages just missed the Bancroft library, then at the corner of Merchant and Montgomery streets. The later fire that burned the building on Market street near Third, next door to the History building, again barely missed the Bancroft library. And when it was moved to the building especially constructed for it at Valencia and Market streets, the great conflagration of the 18th of April, 1906, just failed to reach it. In this state it had remained for a private individual, by his life work, to collect and preserve a library that to the state of California is almost priceless in value. This magnificent library the state of California has recently purchased and installed in the California building at the state university, where its usefulness is being developed by the Academy of Pacific Coast History. By a series of happy incidents, then, we are in a position to start with as great a nucleus of its historical data as any commonwealth ever had."

How Oakland Grows.

Oakland and the east shore communities have shown growth that is marvelous. The census gave Oakland 66,960 in 1900; 150,174 in 1910, and the count in January, 1913, was 201,500. In the whole district of seventy-five square miles there were 98,482 residents in 1900. On the same ground, there were 225,000 in 1910, and in January 1913, there were 303,750 people.

Phone Oakland 5813.

Clarke Brothers Florists

Chrysanthemums,
Violets, Orchids
Carnations, Roses

CLAY ST. AT TWELFTH

OAKLAND, CAL.

Mail Order Receive Our Prompt Attention.

2331 Broadway Phone Oakland 5887

Large Stock of Tires and Tubes at Greatly Reduced Prices.

Vulcanizing
MILLER TIRES

R. M. COLLIN, Agent and Adjuster

Over a Million Pounds Used on Panama Canal During 1912

TROJAN POWDER

The Successor to Nitroglycerine Oynamite

TROJAN POWDER COMPANY

Phelan Building
SAN FRANCISCO

The Angel



Superior
Service

To
Los Angeles
San Diego
Redlands
San Bernardino
Riverside
Pasadena
Claremont
Upland
No. Pomona
Corona
Fullerton
Anaheim
Orange
Santa Ana

From San Francisco and Oakland

4 p. m. daily

We studied travel comfort for years before designing equipment operated in this train.

The dining car service is famous the world over. The only through sleeper service between the Exposition cities.

Santa Fe City Offices:

San Francisco—673 Market St. Phone Kearny 315
Oakland—1218 Broadway, Phone Lakeside 425

COPA DE ORO

(California's Poppy-The Cup of Gold.)

Thy satine vesture richer is than looms
Of Orient weave for raiment of her kings!
Not dyes of olden Tyre, not precious things
Regathered from the long-forgotten tombs
Of buried empires, not the iris plumes
That wave upon the tropic's myriad wings,
Not all proud Sheba's queenly offerings,
Could match the golden marvel of thy blooms,
For thou art nurtured from the treasure-veins
Of this fair land; thy golden rootlets sup
Her sands of gold—of gold thy petals spun.
Her golden glory, thou! on hills and plains,
Lifting, exultant every kingly cup
Brimmed with the golden vintage of the sun

INA COOLBRITH.

Oakland Has 27 Miles of Water Front and the Finest Land Locked Harbor in the World.

Some of the improvement work on the Oakland Harbor now in progress is the construction of three thousand feet of quay wall along the estuary and seven thousand feet of quay wall on the west waterfront by the city government of Oakland. Two and a half million dollars already appropriated

have been expended on the preliminary work and provision for wharves and approaches. Corporations and firms leasing from the city are putting in improvements on the waterfront which will entail the expenditure of fifteen to eighteen million dollars. Before 1914 Oakland will have eight miles of waterfront equipped with the best modern appliances for handling freight with every facility for loading from the hold of the vessels immediately on to the cars alongside.

Bartlett Water cures Kidney Trouble

CALIFENE THE PERFECT SHORTENING Best for

Pastry—Mayonnaise—Cookies—Doughnuts.

Pictures Kodaks **SMITH BROS.** Books and Stationery

Thirteenth Street, Between Broadway and Washington
California's Native Sons and Daughters are cordially Invited
to Visit Our Store

Take Home One of the Latest Books for a Gift.
Bring Us Your KODAK FILMS for Developing.



*Looking across
Lake Merritt,
Oakland's
Great Water
Park in
Heart of
City.*

Illustration by courtesy of
Oakland Chamber of Commerce.



Oscar S. Meysel Edward O. Meysel,
(Alameda Parlor No 47)

Meysel & Meysel
Auctioneers
and Merchandise
Jobbers

Houses of furniture and stocks of
Merchandise bought for Spot Cash.
Auctions conducted throughout the
State.

Salesroom and office
363 365 367 369 13th St.

Oakland, Cal.

KODAK



N. S. G. W. Parade
Pictures

Hundreds of Kodaks with snap,
scores of films will be used, mul-
titudes of pictures will be the
results.

Those who know will, in order
to get the best results, bring the
films for development to

BOWMAN'S

Broadway and 13th, Oakland.

Surgical Corsets
Maternity Corsets
Elastic Stockings
Bust Supporters
Instep Supporters
Abdominal Supporters
Braces for deformed limbs,
etc. made to order at

Truss Factory

510—13th St. Oakland.

H. H. Hittenberger.

Phone Oak. 1703.

Lady in Attendance.



Artificial
Limbs and Es-
tensions for
short legs
made to or-
der at our San
Francisco Fac-
tory.
1108 Market St
Hittenberger
and Clack
Phone
Market 7004

Hotel Clay-Ten

Cor. Tenth and Clay St.
OAKLAND, CAL.

M. E. WILLIAMSON, Prop.

100 Suites and Single Rooms
50 Private Baths

\$1.00 to \$3.00 a Day

*New, Modern and
Fireproof*

Otis Elevator and Fire Escape

Situated in Heart of City.

Tel. Lakeside 3640.

¶The largest individual owners
of real estate in Oakland.

¶The most comprehensive list of
residence, factory and warehouse
sites in Alameda County.

¶The most unusual prices, the
most liberal terms, value consid-
ered.

¶And finally the logical office
through which to buy.



1444 BROADWAY

Telephone
Oakland 4027

Central Oakland

IS THE TERMINAL OF THE OAK-
LAND, ANTIOCH & EASTERN
RAILWAY.



Richard J. Montgomery

Real Estate Dealer

INSURANCE AND
NOTARY PUBLIC

4003 TELEGRAPH AVENUE
Cor. 40th St., Key Route Station
"CENTRAL" OAKLAND, CALIF.
Office Phone Piedmont 2554.

Investigate Our Facilities and Prices

An Official Humanitarian

Among the sheriffs of the state, Sheriff Barnet of Alameda county is most deservedly popular. His name is Frank Barnet and frank he is indeed. A big institution the Sheriff's office is, a combination of efficiency, courtesy, discipline and manliness. Sheriff Barnet realizes that he has serious duties to perform and he also realizes that while there is of necessity a certain amount of gloom connected with his duties, there is also a great opportunity for a sheriff to shed human rays of light even in dark places. Sheriff Barnet is naturally immensely popular. His administration of the office has been all that could be desired. He has surrounded himself with deputies and clerks that reflect credit on their various positions. Both the civil and penal departments of his office are conducted in such manner that grand juries have only words of praise for them. When visitors go to the Sheriff's office or are shown over the new City Jail, they at once realize that they are in a human institution where humanity directs under any and all circumstances.

Sheriff Barnet is well along in his second term, but it is likely that only a resignation or Father Time will ever displace him.

What to See in Oakland

Municipal salt water pumping station.

City parks and boulevards.

Ostrich Farm, with fine drove of birds.

Mills College, oldest women's college on the Pacific Coast (Mills College cars on Thirteenth street).

Site of First Settlement in Oakland, about 1850, in vicinity of Brooklyn, then known as San Antonio.

The Oakland Harbor

Some of the improvement work on the Oakland harbor now in progress is the construction of three thousand feet of quay wall along the estuary and seven thousand feet of quay wall on the west waterfront by the city government of Oakland. Two million and a half dollars already appropriated is being expended on the preliminary work. Corporations and firms leasing from the City are putting in improvements on the waterfront which will entail the expenditure of fifteen to eighteen million dollars. Within two years Oakland will have eight miles of waterfront equipped with the best of modern appliances for handling freight with every facility for loading from the hold of the vessels immediately onto the cars alongside.

Bartlett Water is absolutely Pure



If you want to know,
Ask M. & G.

they are the *PACIFIC COAST HEADQUARTERS* for
**TRANSMISSION, ELEVATING, CONVEYING and
SCREENING Machinery --- and the advice of their
engineers is always RIGHT.**

Meese & Gottfried Company
ENGINEERS AND MANUFACTURERS

SAN FRANCISCO
VANCOUVER, B. C.

SEATTLE

LOS ANGELES
PORTLAND

How Alameda County Is Governed.

The government of Alameda County is not only an official organization but is also a clearing house for all kinds of information for the citizens and taxpayers of Alameda County. It is perhaps nearer to the people than any other county government in the West.

Very few citizens has any idea of the vast amount of information they can derive from the county officials. The various departments of Alameda county have through a course of years taught the public that its county government is composed of public servants as well as the public officials.

And the result is that today the government of Alameda county is distinctly a popular government.

The routine meetings of the Board of Supervisors which of course are more or less in the public eye, constitute but a very small portion of the actual work of the government of Alameda county. Each department is forever at work satisfying the public until there is an absolute bond of confidence and business relationship between the public and its representatives.

The Board of SuSpervisors composed of Messrs. John F. Mullins, Fred W. Foss, W. B. Bridges, Joseph M. Kelley and Daniel Murphy might as well be considered as members of a municipal firm with all the public as shareholders. While there is an absolute attention to business, the meetings of the Board of Supervisors are largely in the nature of family gatherings. There is no difficulty in obtaining recognition from "Mr. Chairman" and everybody is assured of a square deal. So harmoniously do the various branches of the county govern-

Detmer Woolen Co.

Importers, Manufacturers and Jobbers of Woolens
and Tailors' Trimmings.

Ask your tailor for Detmer's Guaranteed "All Pure
Wool" Suitings.

San Francisco,
28 Geary St.

New York
315-321 Fourth Ave
Chicago,
205 W. Monroe St.
Kansas City, Mo.
1114-1116 Grand Ave



Seattle,
1413 Fourth Ave
Los Angeles,
325 W. 7th St.
Boston,
140-144 Essex St.



Portland
San Francisco
Los Angeles

The San Francisco & Portland S. S. Co.

San Francisco
722 Market Street

Los Angeles
517 So. Spring St.

How Alameda County Is Governed. (Continued)

ment work with the Supervisors that the entire official machinery hardly ever encounter any friction.

Because of the various measures taken by the Supervisors in the past few years to insure economy in the purchase of public supplies and to require fair and faithful service from all county employes, the income necessary to run the county has never been criticised, and it is believed that the tax rate that is required solely for conducting the county's business is the lowest in the state. So thoroughly are the Supervisors entrenched in public favor that there has not been a change in the personnel of that body for many years and at the last election a clear majority of the board were returned with practically no opposition.

A Model Assessment Roll.

Alameda county is doubtless a model for uniform county assessments. When County Assessor Horner took office about two years ago, there was dire need of much equalizing of the assessment rolls. The rapid development of the county after the historic events of 1906 had changed values to such an extent that an almost entirely new assessment roll became necessary. Assessor Horner went at the job with unlimited vigor and a determination that he would prepare an assessment roll that should be absolutely equitable as far as experience and impartiality could make it. He succeeded admirably and his rolls for the current year are without doubt the most satisfactory that any county could wish for.

Assessor Horner consulted with the various civic bodies

and township governments throughout the county and evolved a plan of assessment which has proved immensely popular. So equitable and satisfactory are the assessment rolls that the County Board of Equalization has not been called upon to adjust a single assessment of any significance. The gratifying result has been that Mr. Horner has placed assessments on property in such an equitable manner that the raise in values is apparent in the decrease of the tax rate. This might be aptly called the perfection of making assessments.

There is a steady yearly increase of population in Oakland and its sister cities of about 14 per cent annually.

The residents of Oakland are permanent. There are fewer floaters to be found here than in any other community of like population on the continent.

Oakland is a city of homes, where home building and those things that make for ideal home life are emphasized in the plans for municipal government and improvement.



A SMALL SECTION OF OAKLAND'S TWENTY-ONE
MILES OF WATER FRONT.

Illustration by courtesy of
Oakland Chamber of Commerce.

A GRAND EXAMPLE.

The lively manner in which work is being rushed on the First Trust and Savings Bank skyscraper on the corner of Sixteenth and San Pablo is another reminder of the splendid example set by the banks of Oakland in the matter of erecting modern buildings.

It was started by the erection of Oakland's first skyscraper, the Union Savings Bank building. That was before 1906. In the spring of that year the old Oakland Bank of Savings having met with disaster on that fearful April morning, the directors decided at once to erect a modern steel frame building on the same site. The original plans were hardly completed before it was decided to add two more stories making it one of the most imposing buildings around the bay.

The Central Bank building was largely remodeled at the same time and its entire exterior modernized.

The Farmers and Merchants Bank erected its own beautiful Gothic structure which is one of the show spots of Oakland and the only exclusive bank building in this city.

The First National Bank quickly got into the procession with its impressive flatiron building at the prominent gore at San Pablo and Telegraph Avenues.

Then followed the Security Bank and Trust Company's building at Eleventh and Broadway, one of the most handsome structures to be found anywhere.

The Harbor Bank moving from its downtown quarters

remodeled a large portion of the first floor of the St. Marks Hotel and like all of the banks, is steadily increasing its volume of business.

The First Savings and Trust Company is now erecting a handsome building of a dozen stories which is in direct line looking north up Washington street. It will add largely to the civic center that is fast gathering around the new City Hall and will be completed as rapidly as possible.

All these banks, and the State Savings Bank, are members of the Oakland Clearing House Association and certainly there is not a similar Association in any city in the country, the members of which have shown such marked confidence and example in the community in which they do business.

The banks of Oakland certainly deserve commendation for their progressive spirit and the practical manner in which they put it into action.

First National Bank Oakland

(Established 1875.)

Oldest National Bank in Alameda County

Capital and Surplus \$600,000.00

Safe Deposit Department

First Trust and Savings Bank

(Affiliated with First National Bank)

Interest at 4 per cent per annum on Savings Deposits from one dollar upward.

Farmers and Merchants Savings Bank

Franklin at 13th Street.

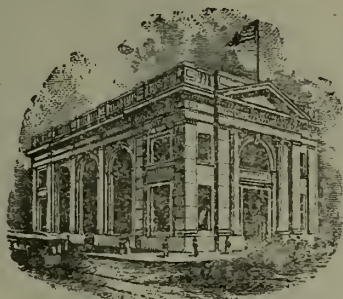
A Savings Bank of Strength and Character.

3 per cent Special Ordinary Accounts (subject to check.)

4 per cent on Term Savings Accounts.

Officers:

Edson F. Adams, President
S. B. McKee, Vice-President
Geo. S. Meredith, Cashier
F. C. Martens, Asst. Cashier.



Union Savings Bank

Commercial and Savings
13th Street and Broadway
Incorporated May 26, 1869.

Capital Fully Paid up	\$300,000.00
Surplus and Undivided Profits July 1, 1913	\$652,121.55

OFFICERS

Wm. G. Henshaw, President	Chas. T. Rodolph, Vice-President and Assistant Manager
Victor H. Metcalf, Vice-President and Manager	C. F. Gorman, Cashier
	L. E. Boardman, Assistant Cashier

Interest paid on Savings Deposits, 4 per cent per annum.

The Oakland Bank of Savings

The Oldest and Largest Bank in Alameda County.

Resources over - - - - \$24,000,000.00

Commercial, Savings and Trust Safe Deposit Vaults

Broadway at Twelfth Street, OAKLAND, CAL.

Security Bank & Trust Co.

That Growing Bank

COMMERCIAL AND SAVINGS STORAGE VAULTS AND

SAFE DEPOSIT BOXES.

Broadway at Eleventh St.

The Secret of Oakland's Success.

Oakland is proud of her city government.

Long ago it went out of politics and into business.

The present administration is about ten years old. There have been some changes in that time, but all along the same lines. Even the big move from the old-style to the commission form of government produced no change in the policy, merely a switching-around of methods.

And it is because of her business-like government that Oakland has made such rapid and stable progress.

The people are in hearty co-operation with the powers that be. Every now and then certain elements try to create a little revolution but just as soon as an election comes around it is definitely proved that the city, as a whole, is satisfied with the manner in which it's affairs are being administered.

Neither do you have to hunt for the city officials of Oakland. They are easily found and easy to approach. From the mayor down they are "of the people."

Mayor—FRANK K. MOTT. City Attorney—BEN F. WOOLNER

Finance Commissioner—JOHN FORRESST City Clerk—FRANK M. SMITH

Health and Police Commissioner—F. C. TURNER Chief of Police—W. J. PETERSON

Street Commissioner—J. BACCUS Fire Chief—N. A. BALL

Public Works Commissioner—HARRY ANDERSON Superintendent of Schools—A. C. BARKER

Auditor and Assessor—GEORGE GROSS City Architect—J. J. DONOVAN

Treasurer—EDWIN MEESE City Engineer P. H. BROWN

Oakland
the Hub
of
San
Francisco
Bay



Illustration by courtesy of Oakland Chamber of Commerce.

The Secret of Oakland's Success.

(Continued)

The before-named are as familiar to Oaklanders as the alphabet.

And there is harmony all along the line. The civic bodies of Oakland co-operate with the government and as a result Oakland has got somewhere. Get anywhere within twenty miles of Oakland today and you'll feel its influence and want to see it.

Go where you will around the Bay of San Francisco and you cannot avoid seeing her majestic City Hall—the Pride of the West—towering away up with the clouds.

Confidence between the citizens and their government built that City Hall, as it is today, building the half-million dollar Auditorium, five-million dollars' worth of docks, beautifying Lake Merritt, completing a magnificent park system and making of her school system a standard for modern civilization.

It would be purposeless to emphasize any one department of the city government more than another. All are working together for the common good of Oakland and are doing things.

The result is, that the spirit of confidence and progress is being magnificently demonstrated by private capital. Following the commendable example of the municipality private enterprise took on increased vigor with the result that steel and concrete skyscrapers are rising all over the business section of the city.

The governments that you hear least about are always those that are best conducted. Official life in Oakland does not differ in principle from private and commercial life. It

ACETYLENE-OXYGEN

WELDING

Complete Equipment

Competent Operators

19 TO 25 MINNA STREET

San Francisco

MUTUAL SAVINGS BANK

of San Francisco.

706 MARKET STREET, Opposite Third

9 GEARY STREET, Near Kearny

Guaranteed Capital, - - - - \$1,000,000

Paid Up Capital, - - - - 500,000

Surplus, - - - - 400,000

DIRECTORS

JAMES D. PHELAN, PRESIDENT.

John A. Hooper, Vice-President; J. K. Moffitt, Vice-President; R. D. McElroy; Charles Holbrook; Rudolph Spreckels; J. C. McKinstry; Rolla V. Watt; H. O. Beatty.

C. B. Hobson, Cashier; A. E. Curtis, Assistant Cashier; J. F. Mullen, Assistant Cashier; J. C. McKinstry & D. C. Murphy, Attorneys.

One Dollar will open a savings Account
—Checking Accounts Solicited.



The Secret of Oakland's Success

(Continued)

is only different in kind. When everything is going smoothly and economically and when the officials are satisfying the public, nothing is heard of official business in the critical way.

Take the city of Oakland for the last ten years. It has gone along in a smooth, progressive manner, there has not been a suggestion of graft or crookedness in the millions of dollars that have been spent and are being spent on public works and in the public service. At each succeeding election and although a new system of government was voted two the general program of the administration has been endorsed years ago, it has not affected the general principles upon which the city has been conducted. It has changed the manner of government somewhat and has effected some improvements, but the city's business has gone on just the same, entirely free from scandal and enjoying the confidence of the citizens. This is the best evidence of good government.

Visit the CAVE SALOON

And View the \$15,000.00 Oil Painting
"The Precipice of Life"

D. KNABBE

473 Eleventh St., Oakland, Calif.

Phone Oak. 4466.

Home of Giersberger

Hail to the vineyards of Alameda county that are producing the wines which are making California famous all over the world.

Who among the Native Sons and Daughters has not heard of Giersberger the home of the GIERSEBERGER wines that were awarded a gold medal and a Grand Diploma of Honor at the Ghent International Exhibition in Belgium and who among them having once tasted these peerless wines does not heartily wish for another carrafe.

The beautiful vineyards that constitute the home of GIERSEBERGER are among the show-places of the state. Vines of the highest culture draw from the richest and best adapted of soil those elements which go into the composition of the purest, health-giving wines, and these elements developed by the Golden California sunshine produce grapes that need only the skilfull handling of the experts of the Theodore Wine Company to secure gold medals wherever they are exhibited.

GIERSEBERGER are purely native wines of California. It is indeed a high honor to match them against the wines of the world and have them bring home the highest tribute to their worth. However this is not a new experience for Col. Gier. His splendid vintages long ago established their claim to be of the highest standard and the honors recently received from Ghent will certainly be followed by others from future exhibition.

HOME OF GIERSEBERGER.
581 18th St., OAKLAND, CAL.

Bartlett Water cures Dyspepsia

CUPS OF GOLD

Gold medals for golden wines. It spoke volumes for the wine-growing virtues of the Golden State when the news was received from the recent International Exhibition in Ghent, Belgium that two gold medals had been awarded to the Winedale Company of Oakland, Cal.

At that big Exhibition all the wine-growers of the world were in competition and that the Copa De Oro (Cup of Gold) brand of wines grown by the Winedale Company should triumph over all others to the extent of securing two gold medals is certainly gratifying to every resident of "My City Oakland."

Copa De Oro (Cup of Gold) is the Spanish phrase meaning "cup of gold". In the early days of the settlement of the West the gallant dons would drink to the health of the pretty señoritas with Copa De Oro (Cup of Gold). The cups were made golden by their contents of pure California wines.

With the lapse of years, increased experience has taught wine-growers of California how to vastly improve the quality of the grapes and the methods of making and aging wine. The makers of the gold medal Copa De Oro (Cup of Gold) wines may well claim to be leaders in knowing how to produce the most seductive "cups of gold" in California.

Nor was it any special effort on the part of the Winedale Company that secured for them the high appreciation of the connoisseurs who judged the wines of the World at Ghent. The exhibit sent by the Winedale Company was taken from its regular source of supply and was in no way superior to the wines that are daily sent out by its cellars.

It is no wonder that it has become to be looked upon as

a serious omission when the wine list at cafe or banquet does not contain those golden words expressing golden worth, "Copa De Oro" (Cup of Gold.)

Drink Jackson's Napa Soda for Health

Insure in the Home Company

Keep Your Money in the West.

Capital Fire Insurance Co.

Home Office: Sacramento, Cal.

H. M. SCHMIDT, Resident Manager, S. F. Dept.,
237 Sansome St., San Francisco, California.

"NATIVE SONS"

Golden State Dairy Products



Including our "Eastern Type" Cheese are made in

California by the California Central Creamery

General Offices, San Francisco.

MY CITY, OAKLAND

By A. A. DENNISON

Secretary Oakland Chamber of Commerce

Loyalty is one of the cardinal principles of good citizenship. Love of country, love of state, love of city, are involved in the larger conception of patriotism. Love of city is a localization of the loyalty and pride of the Native Son in the larger community, the state.

OAKLAND, the seat of government and commercial metropolis of Alameda County, is making aggressive assertion of its individuality as a CITY. It harks back on the one hand to the days of the Dons, when as a straggler in the "oak openings" on the ContraCosta or opposite coast, it was visited by an occasional trading ship that sailed up the estuary to the old embarcadero of San Antonio in quest of a cargo of hides and tallow from the herds that wandered at will over leagues of land held by the Peraltas, the Castros and other of the old Spanish families.

Today, Oakland's reach is forward to preeminence as the commercial metropolis of the landward or continental side of the great bay that opens through the Golden Gate upon the "ultimate sea." The sons of Argonauts, and others who have come to cast their lot with the empire builders of the west are evolving in Oakland one of the finest types of a modern American municipality.

The Oakland of the present is the center of the civic, of the industrial, and of the commercial interests of a community of 350,000 people embraced in seven cities that lie along twenty-seven miles of magnificent water front. It is the point at which three trans-continental railroads touch tide water. It is the local point of what is to be the most comprehensive system of electric traction on the Pacific Coast.

On Oakland's water front where millions are being expended in harbor development, the Argosies of commerce from every clime can come and transfer their cargoes to trains serving an inland empire, and take hence the products of the great Sacramento and San Joaquin Valleys and of lesser arable areas that radiate from the bay of San Francisco.

Climatic conditions, topography, contour of coast, convergence of river courses, effective energy, the result of equability of climate, contract of electric and steam railroads and water carriers by bay, river and ocean, with economy of energy effected by fuel oil and electricity, combine to create in

Bayle, Lacoste & Co.

Wholesale and Retail Dealers in

**TRIPE, CALVES HEADS AND FEET, BRAINS,
TONGUES, SWEET BREAD, LIVERS
AND OX TAILS.**

STOCK YARDS

EMERYVILLE, CAL.

"My City, Oakland."

(Continued)

the territory from Antioch to Alviso the greatest commercial and industrial area on the west coast of America.

These are some of the factors which are operating to make Oakland a great commercial and industrial metropolis, and to which the attention of visitors is invited.

OAKLAND is equipped with hotels second to none in the state; with stores and commercial emporiums equal to the best on the Pacific Coast; with smoothly paved streets, boulevards, parks, pleasure grounds and scenic attractions; with art galleries, museums, social and educational environment that invite the sojourner, the homeseeeker, the man of business, or in the professional walks of life.

OAKLAND is a city of high ideals and a compelling civic consciousness, finding expression in the completion of a magnificent City Hall costing \$2,000,000; in the erection of new schools, at an expense of \$2,500,000., including a Manual Training and Commercial Institution, at an outlay of half a million dollars; a municipal auditorium that is being constructed at a cost of \$500,000, to seat 12,000 people, while the harbor improvements under way involve an investment of more than \$5,000,000., in anticipation of the commerce to come upon the completion of the Panama Canal.

These are evidences of the progressive spirit which prevails in the city of Oakland, which opens wide its doors to welcome the Native Sons of the Golden West.

The Serra Centenary.

November 24 of the present year will be the second centenary of Padre Junipero Serra's birth. California should signalize the occasion by a notable celebration in honor of the founder of the missions and the first of the pioneers. He was one of the great figures in American history.

Fireman's Fund Ins. Co.

A NATIVE OF CALIFORNIA

The Giant of the West

Home Office, Sansome and California Streets

San Francisco

ASSETS\$10,000,000

Patronize a Home Company

Phone Market 5313

HOOPER LUMBER CO.

Wholesale and Retail Dealers of

LUMBER

17th and Illinois Streets

San Francisco, Cal.

AN ACTIVE NEAR-NATIVE SON



For a near-Native Son, Frank W. Bilger comes mighty near being a typical Californian. Born just a few miles across the Oregon border, it was no fault of his that his infant days were not lived in the Golden State. He has however been a Californian so long that it will be news to many to know that he is not a "Native Son" of California, although he is decidedly a native of the Golden West.

He is one of the pioneer road builders of Oakland and vicinity, having been early associated with C. H. T. Palmer, the man who drafted the good roads bill known as the Vrooman Act; Charles T. Blake, M. H. Eastman, Charles D. Bates sr. and others since deceased, the business now resting on younger men.

Outside of his business, Frank Bilger is a very lively factor in fraternal circles.

He was the organizer of the Alameda County Shriner's Club and inaugurated a campaign which resulted in the granting of a charter for Aahmes Temple, A. A. O. N. M. S., Oakland's new shrine, by the Imperial Council of the Order at its session in New Orleans in April, 1910. He was elected the first Illustrious Potentate of the Temple, a position which he now holds. In addition, he is a member of Yerba Buena Lodge No. 403, F. A. M.; Oakland Chapter No. 36, A. A. M.;

Oakland Commandery No. 11, K. T.; Oakland Consistory No. 2, A. A. R. S.; The Woodmen of the World; the B. P. O. E.; and the Loyal Order of Moose. He is also a member of the Nile, Deutscher, and Athenian Club of this City, as well as a member and director of the Oakland Commercial Club, Oakland Chamber of Commerce, and Merchants Exchange, and a member of the Executive Committee of the Manufacturers' Association of Commerce. He is a member of the Union League Club and the University of California Club of San Francisco, the Rotary Club, the Tax Association of Alameda County, a member of the California State Automobile Association and a life member of the Society of American Magicians, organizer of the Vernon Heights and Lake Shore Improvement Club and still a member, and M. P. Sovereign of the St. Philip Conclave of the Imperial, Ecclesiastical and Military Order of the Red Cross of Constantine.

In spite of all his commercial and fraternal activities Frank Bilger is strongly domesticated. Some years ago he married Miss Carrie Siebe and today they have a quartet of bright Native Sons and Daughters.

What to See in Oakland.

Young Men's Christian Association building, Hobart street and Telegraph avenue. (Telegraph avenue cars).

Young Women's Christian Association building. Fourteenth and Castro streets.

Chamber of Commerce exhibits, at Thirteenth and Harrison streets. (All lines run within one block).

Advantages for Manufacturing

The growing of the manufacturing enterprises of Oakland, the extension of the trade of the business houses and the development of the waterfront with its shipping, are all going ahead with marvelous speed. This city combines an equable climate, giving greatest labor efficiency, fuel oil and electric energy at a cost favoring the manufacturer.

The rise of Oakland as a center of ocean commerce and of manufacturing industries, will not destroy her charm as a place of residence nor affect the freshness and sweetness of her rural background. Oakland is the second city in manufacturing importance in the State, the growth of permanent industries of various kinds has been remarkable. Statistics show that in 1905 the manufactured products of Alameda County were valued at \$13,385,100 and in 1910, \$58,652,100. There are 1400 manufactories of all kinds now being operated in and near Oakland, employing over 32,000 workmen, and the payroll fotts up to \$30,000,000 annually.

Oakland as a City of Homes

Oakland has been, is now, and will ever be, the most desirable home city in the wonderfully beautiful Pacific Coast country. It is the distributing point for the rich valley regions

of California, where millions of acres of cultivated land are being made to turn out fruits, grain, livestock and dairy products sufficient to feed a commonwealth. Its social and educational environment and surroundings are wholesome and healthful.

Jackson's Napa Soda Lemonade is Delicious

Work Approved by U. S. Steamboat Inspection service

Calox Welding Works

CARL J. NYQUIST

Expert Oxy-Acetylene Welding and Cutting

Broken or Cracked Auto Parts

Welded or Brazed Strong as New

All Metals—Work Guaranteed.

Specialty:

Ship, Steam Boiler

and Machinery Repairs

224-230 Webster Street

OAKLAND, CAL.

Phone Oakland 94

Phone Oak. 3814

RICHARD GRAHAM

Manager

Miss Graham's Riding Academy

LESSONS GIVEN IN RIDING AND DRIVING

Ladies Accompanied

Horses Schooled, Boarded, & for Hire

Pony Outfits for Hire

Electric Lighted Indoor Riding Ring

50x100.

24th Street & Telegraph Avenue

OAKLAND, CAL.





OAKLAND, CALIFORNIA

Oakland, a city of 200,000, has a right to claim that it is the fastest growing community on the Pacific Coast.

Oakland is situated on the Bay, the approach to which from the Pacific Ocean is through the Golden Gate.

A View of the Busy Wharves of Oakland.



Illustration by courtesy of
Oakland Chamber of
Commerce.

Oakland is the central and largest city in a group of seven municipalities, all composing a compact community, one in interest, in ideals and certainly of future greatness.

In this east bay community there were three hundred thousand residents in January, 1913.

Some Things Oakland Is Proud Of.

The freight handled at Oakland by railroads amounts to 4,680,000 tons annually. Total water and rail carried yearly, 8,476,000 tons.

The growth of the manufacturing enterprises, the extension of the trade of the business houses and the development of the waterfront, with its shipping, are all going ahead with marvelous speed. This city combines an equable climate, giving greatest labor efficiency, fuel oil and electric energy, at a cost favoring the manufacturer.

The assessed valuation of Oakland property, 1912, was \$150,000,000. This is fifty per cent of the actual selling value.

Oakland is the deep-water terminal and point of convergence of 14 local and branch steam railroad lines, reaching to all sections of California.

Oakland has the largest freight yards, and freight "clearing house" on the Pacific Coast. Ferry and inter-urban electric trains of Key Route and Peninsula Railroads reach all east shore cities. These ferries carried across the bay in 1912, 33,102,894 passengers.

Oakland has 43 grammar and primary schools, and three high schools. Oakland has, besides school houses, a municipal museum, a central municipal electric station, 20 firehouses, a new City Hall under construction that, with site, will represent a value of more than \$2,250,000. A \$500,000 Municipal Auditorium, built in 1913, and \$2,500,000 for new school buildings and sites has been provided and construction work is in progress.

Star Cone and Crisp Co.

Manufacturers of

PURE SUGAR CONES

and Delicious Pop Corn Crisps

Write for Our Prices

3302 San Pablo Ave.

Phone Piedmont 3988

Oakland, Cal

*A California Product for California
Natives.*

MADE IN OAKLAND

California Cracker Co.

All Natives Eat Them



W. D. Fennimore
J. W. Davis C. L. Hoche

Natives KNOW
We Know How to
MAKE GOOD
GLASSES

San Francisco: 181 Post Street
Phone Sutter 181

Oakland:

1221 Broadway
Phone Oakland 2043

OAKLAND IS

City of certainty in business, commerce and industry.

City of comparatively undeveloped resources, only just beginning to grow.

City of the factory and the full dinner pail and conserves its resources in citizenship by healthful surroundings.

Educational center, school and colleges. There are forty-two grammar and three high school buildings, besides many private and parochial schools, women's seminaries and colleges. The University of California within twenty-five minute's ride by electric car.

City of churches. One hundred and forty six church buildings. All denominations represented.

City of beautiful homes. Thirty-five thousand have been built here, from the rose embowered cottage to the mansion of magnificence.

A city where fifty millions dollars were spent during last eight years in the construction of permanent buildings.

A city that has expanded three and a quarter millions dollars on permanent street work in last two years.

City of cheap electric energy, of unlimited fuel oil piped to the consumer, of equable climate, efficient and contented labor, facilities for reaching largest community of consumers on Pacific Coast with greatest dispatch, has cheapest power in the world.

N. S. G. W. and N. D. G. W.

WELCOME

TO

"MY CITY, OAKLAND"

[The City of Accomplishments].

THE courtesies of our office are extended to you. If you wish to rest, telephone or write a letter—step in; it will be yours for the asking.

JAYMANCE

REAL ESTATE CO.

(Established Over a
Quarter of a Century)

1432-1434 Broadway, OAKLAND

Harbor and Commerce.

Some of the improvement work on the Oakland harbor now in progress is the construction of three thousand feet of quay wall along the estuary and seventhou thousand feet of quay wall on the west waterfront by the city government of Oakland. Two million and a half dollars already appropriated has been expended on the preliminary work and provision for wharves and approaches. Corporations and firms leasing from the city are putting in improvements on the waterfront which will entail the expenditure of fifteen to eighteen million dollars. Before 1915 Oakland will have eight miles of waterfront equipped with the best modern appliances for handling freight with every facility for loading from the hold of the vessels immediately on to the cars alongside.

During 1912 the water-carried commerce of Oakland amounted to 3,989,460 tons, of which 1,700,000 tons passed in and out through the Golden Gate directly to and from Oakland wharves.

The freight handled at Oakland by railroads amounts to 4,680,000 tons annually. Total water and rail carried yearly, 8,476,000 tons.

Alameda County a Rich Domain.

Alameda County, of which Oakland is the the county seat and the commercial, industrial, educational and social center, is located on the continental side of the bay of San Francisco. It contains 537,600 acres. Its climate and soil are adapted to the perfect growth of the largest variety of fruits, grains, flowers, trees and vegetables. It enjoys the advantage of proximity of farms, gardens, orchards and vineyards to a market supplied by the greatest mass of urban population on the west coast with unsurpassed transportation facilities.

Surgical Corsets
Maternity Corsets
Elastic Stockings
Bust Supporters
Instep Supporters
Abdominal Supporters
Braces for deformed limbs,
etc. made to order at



Truss Factory

510—13th St. Oakland.

H. H. HITTENBERGER

Phone Oak. 1703.

Lady in Attendance



Artificial
Limbs and Extensions for
short legs
made to order at our San
Francisco Factory.

1108 Market St

**Hittenberger
and Clack**

Phone
Market 7004

Oakland's Rise to Greatness: Water and Rail

Oakland was one of the first seaport cities in the United States to have the ownership and control of its waterfront formally vested in the municipality.

Oakland is making use of this great commercial asset, and is rapidly developing the most extensive and efficient system of municipal wharves to be found on the continent.

Two million and a half dollars voted by the city has been used to build a magnificent quay wall more than a half mile long, extending along the estuary contiguous to the rapidly developing wholesale district and within ten blocks of the retail center.

This quay wall fronts on water thirty feet deep at low tide.

The estuary harbor is a land-locked water way extending six miles from deep water of the bay into the heart of busy industrial and commercial districts of the city.

This estuary is wider and deeper than the greatest of the splendid canals on which the commerce of European countries depend.

On this estuary, there is handled annually a greater tonnage than passes through the Erie Canal, the feeder of New York and the balance wheel that keeps the commerce of half a continent to the routes that lead to and through that city.

Oakland is the city in which center two interurban electric railroad systems and a trunk line that is the outlet for the great interior valley's trolley systems.

More than eighteen hundred trains on steam and electric railroads run into and out of the Oakland terminals daily.

The street-car system serving Oakland has in operation

225 miles of track, and in efficiency of service and perfection of equipment is, on the word of outside traction experts, one of the best in the United States.

Oakland had at the close of the year 1912, 1523 miles of streets, of which nearly five hundred miles were improved.

During four years ending with 1912, Oakland expended an average of more than a million and a half dollars annually on street making and betterment.

Oakland and environs have 1400 factories, employing 35,000 workers, and the value of the annual output of these establishments is \$60,000,000.

WHEN THE UNDERTAKER BECOMES NECESSARY
SAVE HALF of the Funeral Expense.
TELEPHONE TO

Julius S.
GODEAU

2210 Webster St.,
OAKLAND

Telephone Oakland 4045

Headquarters of Visiting Parlors

(Continued from page 5)

Golden State Parlor 50 N. D. G. W.—

Guadalupe Parlor 153 N. D. G. W.—

Guadalupe Parlor 231 N. S. G. W.—

"H"

Hesperian Parlor 137 N. S. G. W.—Lincoln Hall, 411 13th St. bet. Broadway & Franklin.

"J"

James Lick Parlor 232 N. S. G. W.—

Joaquin Parlor 5 N. D. G. W.—Key Route Inn, 22nd & Broadway.

"K"

Keith Parlor 137 N. D. G. W.—

"L"

La Estrella 89 N. D. G. W.—

Las Lomas 72 N. D. G. W.—

Las Positas 96 N. S. G. W.—

La Torrosas 131 N. D. G. W.—

Laura Loma Parlor 182 N. D. G. W.—Hotel Angelus 11th & Webster.

"M"

Morada Parlor 199 N. D. G. W.—Hotel Athens, 1556 Broadway.

Marinita Parlor 198 N. D. G. W.—

Mission Parlor 38 N. S. G. W.—Loring Hall, 11th & Clay.

Mission Parlor (Mission Bells) 175 N. D. G. W.—

Modesto Parlor 11 N. S. G. W.—Pythian Castle, Damon Hall, 12th & Alice.

Mt. Tamalpais Parlor 64 N. S. G. W.—Judeans Club Rooms, 1328 Webster St.

"N"

National Parlor 118 N. S. G. W.—W. O. W. Pacific Building 4th Floor, 16th & Jefferson.

Niantic Parlor 105 N. S. G. W.—Foresters Hall, 13th & Clay.

Niles Parlor 250 N. S. G. W.—Hotel Oakland, 13th & Alice.

"O"

Oakdale Parlor 142 N. S. G. W.—Damon Hall, Pythian Castle, 12th & Alice.

Observatory Parlor 177 N. S. G. W.—St. Marks Hotel Ball Room.

Orinda Parlor 56 N. D. G. W.

Oristimba Parlor 247 N. S. G. W.—Damon Hall, Pythian Castle, 12th & Alice.

"P"

Pacific Parlor 10 N. S. G. W.—Hotel Oakland, Ivory Ball Room.

Palo Alto Parlor 216 N. S. G. W.—

Piedmont Parlor 87 N. D. G. W.—Moose Hall, 12th & Clay.

Piedmont Parlor 120 N. S. G. W.—Moose Hall, 12th & Clay.

Precita Parlor 187 N. S. G. W.—

Presidio Parlor 194 N. S. G. W.—Y. M. I. Hall, 263 12th St.

Presidio Parlor 148 N. D. G. W.—Hotel Oakland, 13th & Alice.

"R"

Richmond Parlor 217 N. S. G. W.—Foresters Hall, 13th & Clay.

(Continued on next page)

Headquarters of Visiting Parlors

(Concluded from page 41)

Richmond 147 N. D. G. W.—Foresters Hall, 13th & Clay.
Rincon Parlor 72 N. S. G. W.—Ebell Hall, 1440 Harrison.

"S"

Sacramento Parlor 3 N. S. G. W.—Hotel Metropole, 13th & Jefferson.

San Francisco Parlor 49 N. S. G. W.—Assembly Hall, 20th St. bet. Broadway & Telegraph.

San Jose Parlor 22 N. S. G. W.—Hotel Oakland, Tapestry Room, 1st floor.

San Jose Parlor 81 N. D. G. W.—Hotel Oakland, Tapestry Room, 1st Floor.

Sam Mateo Parlor 23 N. S. G. W.—Hotel St. Mark.

Sana Souci Parlor 96 N. D. G. W.—

Santa Cruz Parlor 90 N. S. G. W.—Club Room, Pythian Castle, 12th & Alice.

Santa Rosa Parlor 28 N. S. G. W.—Green Room at Rice's Hall, 17th & San Pablo.

Sea Point Parlor 158 N. S. G. W.—

Sea Point Parlor 196 N. D. G. W.—

Sequoia Parlor 160 N. S. G. W.—Hotel Oakland Blue Room.

Solano Parlor 39 N. S. G. W.—Castle Hall No. 1 12th & Franklin.

Sonoma County Parlors N. S. G. W.—Green Room of Rice's Hall.

South San Francisco Parlor 157 N. S. G. W.—Main Ball Room, Rice's Hall.

Stanford Parlor 76 N. S. G. W.—Hotel Oakland, South Banquet Room.

Stockton Parlor 7 N. S. G. W.—Key Route Inn, 22nd & Broadway.

"T"

Twin Peaks Parlor 214 N. S. G. W.—

Twin Peaks Parlor 185 N. D. G. W.—Maple Hall, 14th & Webster Sts.

"V"

Vallejo Parlor 77 N. S. G. W.—Castle Hall 12th & Franklin Street.

Vendome Parlor 100 N. D. G. W.—

"W"

Wisteria Parlor 127 N. S. G. W.—

"Y"

Yosemite Parlor 83 N. D. G. W.—

BEST EYE OPENER—JACKSON'S NAPA SODA

CENTRAL NATIONAL BANK OF OAKLAND

and

CENTRAL SAVINGS BANK OF OAKLAND

Affiliated Institutions

Capital, Surplus and Undivided Profits over.... \$ 2,000,000.00

Deposits over 12,500,000.00

Resources over 16,000,000.00

Accounts of banks, firms and individuals solicited
and received on the best terms consistent
with prudent banking

The largest and finest Safe Deposit Vaults in Oakland

Boxes for Rent—\$4.00 per year and up

**FOURTEENTH AND BROADWAY
OAKLAND, CALIFORNIA**

**KEEP HEALTHY BY DRINKING BARTLETT
WATER.**

THE BIG PARADE

(Continued from page 6)

mittee. Co. "A" Fifth Regiment, N. G. C.—Capt. C. H. Carr, commanding. Co. "F" Fifth Regiment, N. G. C., Capt. C. A. Sullivan, commanding.

East Side of Market Street between 8th and 9th Streets.—Battery "B" First Battalion Field Artillery, N. G. C., Capt. H. F. Huber, commanding.

West Side of Market Street between 9th and 10th Streets.—League Cross Cadet Band. First Regiment.—League of the Cross Cadets, Colonel John L. Flynn, commanding. First Battalion, Major F. J. Grimley, commanding. Co's. B., M., C., L. Second Battalion, Major H. J. Leonard, commanding. Co's. N., A., D., E. Hospital Corps, Major J. C. Morrissey.

West Side of Market Street between 9th and 10th Streets.—National Band. The Nationals, Capt. H. H. Mitchell, commanding.

East Side of Market Street between 10th and 11th Streets.—Autos containing Grand Officers. Native Sons of the Golden West. West Side of Market Street between 10th and 11th Streets.—Autos containing Grand Officers. Native Daughters of the Golden West.

East Side of Twelfth and Market Streets.—Stephen Richardson—Mt. Tamalpais—No. 64.

GOVERNOR HIRAM JOHNSON
California Pioneers. Mexican War Veterans. City and County Officials.

West side of Market Street at 12th Street.—FLOAT (Commercial Club). Sapiro's Band. California Grays, Lieutenant C. F. Voorheis, commanding.

SECOND DIVISION

South-west Corner 10th and West Streets.—C. E. Manthey, Marshal. Charles H. Palmer, W. A. Siebe, Aides.

South-west Corner 10th and West Streets.—Platoon of S. F. Police (from San Francisco Police Department.)

West Side of West Street between 9th and 10th Streets.—Casassa's Band. California, No. 1, N. S. G. W. Alta Parlor, N. D. G. W., No. 3. Alta Parlor, N. D. G. W. Float.

North-west Corner of 9th and West Streets. Southern California Parlors. Yosemite, No. 24, N. S. G. W.

North Side of 9th Street.—Sacramento Band. Sacramento, No. 3, N. S. G. W. Argonaut, No. 8, N. S. G. W.

South Side of 9th Street near the South-west Corner of 9th and West Streets.—Elk Grove, No. 41, N. S. G. W. Excelsior No. 202, N. D. G. W. Excelsior Parlor Float.

North Side of West Street between 9th and 10th Streets.—Stockton Band. Stockton, No. 7, N. S. G. W. Joaquin, No. 5, N. D. G. W. Joaquin Parlor Float.

THIRD DIVISION.

North-west Corner 10th and West Streets.—Jos. A. Belloli, Marshal. Fred J. Weber, Andy Elliott, Aides.

West Side of West Street between 10th and 11th Street.—Pacific Parlor Band. Pacific, No. 10, N. S. G. W.

South Side of 11th near the South-west

Corner 11th and West Streets.—San Mateo, No. 23, N. S. G. W.

North Side of 11th Street near the North-west Corner of 11th and West Streets.—Modesto Band. Modesto, No. 11, N. S. G. W.

West Side of West Street between 11th and 12th Streets.—Morada, No. 199, N. D. G. W. Morada Parlor Float.

East Side of West Street between 10th and 11th Streets.—Oakdale, No. 142, N. S. G. W. Oristimba, No. 247, N. S. G. W.

East Side of West Street between 11th and 12th Streets.—San Jose, No. 22, N. S. G. W. San Jose, No. 81, N. D. G. W. San Jose Parlor Float.

East Side of West Street between 12th and 13th Streets.—Santa Clara Parlor No. 100, N. S. G. W. Santa Clara Parlor Float. La Torrosa, No. 131, N. D. G. W.

FOURTH DIVISION.

South-west Corner 10th and Brush Streets.—P. F. Angonnet, Marshal. W. J. Dolan, J. H. Daly, Aides.

West Side of Brush Street between 9th and 16th Streets.—Band (16 pieces.) Valjejo Parlor, No. 77 N. S. G. W. Solano Parlor, No. 39, N. S. G. W.

South-west Corner of 9th Street and Brush and 9th Street.—Golden Gate Parlor, No. 29, N. S. G. W. Golden Gate Parlor, No. 158, N. D. G. W.

South-west Corner of 9th and Brush on 9th Street.—Mission Parlor Drum Corps. Mission Parlor Drill Team. Mission Parlor No. 38, N. S. G. W.

West Side of Brush Street between 8th and 9th Streets.—Mt. Tamalpais Parlor, No. 64, N. S. G. W. Marinita Parlor, No. 198,

(Continued on next page)

THE BIG PARADE

(Continued from preceding page)

N. D. G. W.

East Side of Brush near the North-east Corner of 10th and Brush Streets.—Rincon Parlor Drum Corps. Rincon Parlor, No. 72, N. S. G. W.

East Side of Brush near the North-east Corner of 9th and Brush Streets.—Gabrielle Parlor, No. 139, N. D. G. W. Gabrielle Parlor Float.

East Side of Brush between 8th and 9th Streets.—Alameda Parlor, No. 47, N. S. G. W. Encinal Parlor No. 156, N. D. G. W.

FIFTH DIVISION.

Northwest Corner 10th and Brush Streets.—R. R. Veale, Marshal. J. J. Naegle, Chas. C. Boyd, Aides.

West side Brush near northwest corner 10th and West Steets.—Stanford Parlor No. 76, N. S. G. W. Stanford Band.

South side of 11th St. near corner 11th and Brush Streets.—Sans Souci Parlor No. 96, N. D. G. W. Sans Souci Parlor Float.

South side of 11th bet. Brush and West streets.—El Dorado Parlor No. 52, N. S. G. W. San Francisco Drum Corps. San Francisco Parlor No. 49 N. S. G. W. San Francisco Parlor No. 174 N. D. G. W. Golden State Parlor No. 50 N. D. G. W. Golden State Parlor Float.

Niantic Drum Corps. Niantic Parlor No. 105 N. S. G. W. Orinda Parlor No. 56 N. D. G. W.

Richmond Parlor Band. Richmond Parlor No. 217 N. S. W. Richmond Parlor No. 147

N. D. G. W. Richmond Parlor Float.

Gen. Winn Parlor No. 32 N. S. G. W. Mt. Diablo Parlor No. 101 N. S. G. W. Byron Parlor No. 170 N. S. G. W. Carquinez Parlor No. 205 N. S. G. W. Concord Parlor No. 245 N. S. G. W. Diamond Parlor No. 246 N. S. G. W. Fremont Parlor No. 59 N. D. G. W. with decorated auto truck.

SIXTH DIVISION.

Southeast corner or 10th and Castro Sts.—E. K. Strebidge, Marshal, W. J. Willoughby, F. M. McCarthy, Aides.

West side of Castro St. between 9th and 10th Streets.—Sternitsky's Band (16 pieces). Santa Cruz Parlor No. 90 N. S. G. W. Ox team and prairie schooner. Santa Cruz Parlor No. 26 N. D. G. W.

North side of 9th St. near the southwest corner of Castro & 9th St.—Garden City Parlor No. 82 N. S. G. W. Yosemite Parlor No. 83 N. D. G. W.

South side of 9th St. between Castro and Brush Streets.—Berkeley Parlor Band. Berkeley Parlor No. 210 N. S. G. W. Berkeley Parlor Float. Berkeley Parlor No. 150 N. D. G. W. Berkeley Parlor N. D. G. W. Float. Sonoma County Drum Corps. Petaluma Parlor No. 217 N. S. G. W. Santa Rosa Parlor No. 28 N. S. G. W. Healdsburg Parlor No. 68 N. S. G. W. Sonoma County Float. Glen Ellen Parlor No. 102 N. S. G. W. Sonoma Parlor No. 111 N. S. G. W. Sebastopol Parlor No. 143 N. S. G. W.

West side of Castro St. between 8th and 9th Streets.—Bay City Parlor Drum Corps. Bay City Parlor No. 104 N. S. G. W. Halcyon Parlor No. 146 N. S. G. W. Mission Bells Parlor No. 175 N. D. G. W. El Capitan Parlor No. 222 N. D. G. W.

SEVENTH DIVISION

Northwest corner of 10th and Castro Sts.—George White, Marshal. Earl Glaze, Frank Marini, Aides. National Band.

West side of Castro St. between 10th and 11th Streets.—National Parlor Drill team. National Parlor No. 118 N. S. G. W.

South side of 11th St. near the corner of Castro St.—El Vespero Parlor No. 118 N. D. G. W. Las Positas Parlor No. 97 N. S. G. W. Las Positas Parlor Float.

North side of 11th St. near south west corner of Castro St.—Eden Parlor No. 113 N. S. G. W. Hayward Float. Hayward Parlor No. 122 N. D. G. W.

West side of Castro St. between 11th and 12th Streets.—Wisteria Parlor No. 127 N. S. G. W. Washington Parlor No. 169 N. S. G. W. Estudillo Parlor No. 223 N. S. G. W.

East side of Castro St. between 10th and 11th Streets.—Claremont Parlor Band. Claremont Parlor No. 240 N. S. G. W. Argonaut Parlor No. 166 N. D. G. W. Old stage coach used by Gen. Vallejo. Float Representing Steamer Oregon. Original Bell, etc.

East side of Castro St. between 11th and 12th Streets.—Twin Peaks Parlor Drum Corps. Twin Peaks Parlor No. 214 N. S. G. W. Twin Peaks Parlor No. 185 N. D. G. W. Palo Alto Parlor Drum Corps. Palo Alto aPrlor No. 216 N. S. G. W.

EIGHTH DIVISION.

Southwest corner of 10th and Grove Sts.—Lawrence Kling, Marshal. Wm. Storm, F. A. Senk, Aides.

West side of Grove between 9th and 10th Streets.—Castro Parlor Band. Castro Parlor No. 232 N. S. G. W. Castro Parlor No.

(Continued on next page)

THE BIG PARADE

(Concluded from preceding page)

178 N. D. G. W. Co. "A" Drill team. Castro Parlor No. 178 N. D. G. W.

North side of 9th St. near northwest corner. No. 177 N. S. G. W. Vendome Parlor No. 100 N. D. G. W. Precita Parlor Drum Corps. Precita Parlor No. 189 N. S. G. W.

South side of 9th at southwest corner of Grove and 9th Street.—Presidio Parlor Drum and Piccolo Corps. Presidio Parlor No. 194 N. S. G. W. Presidio Parlor No. 148 N. D. G. W.

West side of Grove between 8th and 9th Streets.—Brooklyn Parlor Drum Corps. Brooklyn Parlor No. 151 N. S. G. W. Brooklyn Parlor Float. Brooklyn Parlor No. 157 N. D. G. W.

East side of Grove between 9th and 10th Streets.—Dolores Parlor "Hoosier" Band. Dolores Parlor No. 208 N. S. G. W. Dolores Parlor No. 169 N. D. G. W.

East side of Grove between 8th and 9th Street.—Marshal Parlor No. 202 N. S. G. W. Marshal "Stage Coach" Float. La Estrella Parlor No. 89 N. D. G. W. Alcalde Parlor Drum Corps. Alcalde Parlor No. 154 N. S. G. W. San Francisco Parlor No. 174 N. D. G. W.

NINTH DIVISION.

Northwest corner of 10th and Grove Sts.—Frank Plate, Marshal. John Mahoney, W. E. Schmidt, Aides.

West side of Grove St. between 10th and 11th Streets.—Napa Band. Napa Parlor No.

62 N. S. G. W. Sequoia Parlor No. 160 N. S. G. W. Las Loamas Parlor No. 72 N. D. G. W.

South side of 11th St. between Castro and Grove Streets. Hesperian Parlor Drum Corps. Hesperian Parlor No. 137 N. S. G. W. Bahia Vista Parlor No. 167 N. D. G. W. South San Francisco Drum & Fife Corps. So. San Francisco Parlor No. 157 N. S. G. W.

North side of 11 St. near north east corner of 11th & Grove St. Sea Point Parlor No. 158 N. S. G. W. Sea Point Parlor No. 196 N. D. G. W.

West side of Grove between 11th and 12th Streets.—Athens Parlor Band. Athens Parlor No. 195 N. S. G. W. Aloha Parlor No. 106 N. D. G. W.

Streets.—James Lick Parlor No. 238 N. East side of Grove between 10th and 11th S. G. W. Bay View Parlor Drum Corps. Bay View Parlor No. 238 N. S. G. W. Bay Side Parlor No. 204 N. D. G. W. "Baby Parlor" in 6 Horse Float.

East side of Grove between 11th and 12th Streets.—Balboa Drum Corps. Balboa Parlor No. 234 N. D. G. W. Army and Navy Parlor No. 207 N. S. G. W.

TENTH DIVISION.

Southwest corner 10th and Jefferson, Frank Barnet, Marshal. B. S. Wixon, E. C. Meysel, Aides.

Southwest corner 10th and Jefferson Sts.—Fruitvale Parlor Band. Fruitvale Parlor No. 25 N. S. G. W. Fruitvale Parlor No. 177 N. D. G. W.

West side of Jefferson between 8th and 9th Streets.—Niles Parlor No. 250 N. S. G. W. with Float Representing "Mission San Jose" and Laura Loma Parlor No. 182 N.

D. G. W. Guadalupe Parlor Drum Corps. Guadalupe Parlor No. 231 N. S. G. W. Guadalupe Parlor No. 153 N. D. G. W.

East side of Jefferson between 9th and 10th Streets.—Piedmont Parlor Band. Piedmont Parlor Drum Corps. Piedmont Parlor No. 120 N. S. G. W. Piedmont Parlor N. S. G. W. Float.—Piedmont Parlor N. D. G. W. Float. Piedmont N. D. G. W. Drill Team. Piedmont Parlor No. 87 N. D. G. W. (McDonald's Band.)

East side of Jefferson near corner 9th.—Oakland Parlor No. 50 N. S. G. W.

By order of H. G. Williams, Grand Marshal: H. N. Gard, Chief of Staff.

H. N. Gard, Chief of Staff
W. M. Manning, Chief Aide
J. J. Dignan, Sec. Parade Com.

Wing Chung Lung & Co.

Importers

CHINESE AND JAPANESE BAZAAR

Silk Dressing Gowns, Silk Goods and Crockery

Curios and Fancy Goods

Gents Smoking Jackets

1321 Washington Street, bet. 13th and 14th

Tel. Oakland 2440

OAKLAND, CAL.

Mayor Mott to Our Visitors.

In Oakland there is everything to make life worth living. The progressive spirit that pervades everybody also provides ample and varied means of securing a comfortable livelihood. On her hills and in her valleys Alameda county produces nearly everything that mankind can demand for his sustenance. Our many miles of water front bid welcome to the fleets of the world. Tied to all sections of the state by numerous steel rails, we feel that we are the hub of a vast empire of which we are destined to be the ultimate metropolis.

However let not the myriads of electric lights, the varied glories of the parade, the gay colors of the decorations, the music of many bands and the voicing of many words blind us to the great fact that no matter from what country we come, we are all sons and daughters of California and that our common aim should be the uplift and progress of our beloved state as a whole rather than a selfish desire to bring individual glory to any one section of it.

Oakland 3885

Faust Cafe

Special Faust Anheuser-Busch and Muenchener Beers
German Lunch

CHAS. KAHLER Proprietor 417 TWELFTH STREET

OAKLAND, CAL.

You "AUTO" Stop
at
Oakland's *Refined* **HOTEL** *Perfect Cleanliness*
Sensible Rates **Key Route Inn** *Headquarters Stockton Parlor*
Welcome **NATIVE SONS and DAUGHTERS**



Golden State Extra Dry Champagne

A "Grand Prix" Wine—A Product of your Native State

Give the

Italian Swiss Colony

Wines a Trial

Their Celebrated

TIPO

is California's Grandest Table Wine

18th Annual Track and Field Championships.

of the

Pacific Association of the Amateur Athletic Union, under the Auspices of the Native Sons of the Golden West. At Mary's College Track(Tuesday, Septemebr 9th, 1913, at 1:30 P. M.

100 Yard Run; 220 Yard Run; 440 Yard Run. Jack Nelson Olympic Club, ex-American champion, E. P. Campbell, Modesto Inter Collegiate Champion.

(Continued on next page.)

SMOKE THE EL CARMEL CIGAR.

WILLIAM EDWARDS
Pres. and Sec.

MARTIN H. OWENS
Vice-Pres. & Treas.

SURF BEACH PARK

(Formerly Terrace Baths)

*The Largest and Handsomest Bathing
Resort on San Francisco Bay*

Open Air Concrete Bottom Tank 126 By 98 Feet

Central Avenue, Between
Webster and 6th Streets

ALAMEDA

**JACKSON'S NAPA SODA FOR THAT TIRED
FEELING.**



GODEAU Funeral Ser- vice

A product of Cal-
ifornia; owned and
controlled solely by
Julius S. Godeau, a
Native son, member
of Alcade Parlor No.
154; orperated by
California capital;
using California-

made caskets and supplies; employing California labor.

The Godeau Funeral Service is independent of the
iniquitous, price-raising Funeral Trust which is manip-
ulated by Eastern Capital.

Therefore Godeau gives vastly superior Funeral
Service at just half of Trust prices.

Phone	J. S. GODEAU	Market 711
Oakland	41 Van Ness Ave.	Los Angeles
2210 Webster St.	366 Columbia Ave.	827 Figueroa St.

Oakland has twenty-nine parks exclusive of Lake Merritt,
with combined area of 167 acres. Lake Merritt covers 160
acres.

**DRINK JACKSON'S NAPA SODA LEMONADE
AFTER THE PARADE.**

18th Annual Track and Field Championships

Program on Lake Merritt

September 9th at 2 p. m.

[Continued from preceding page.]

880 Yard Run: Robt. Wright, St. Mary's College, State One Mile Champion; C. A. Hoensch, Pastime Club, State Half Mile Champion.

1 Mile Run; 5 Mile Run: O. J. Millard Olympic Club, State Champion.

120 Yard Hurdles; 220 Yard Hurdles: C. A. Morris, Olympic Club, State Champion.

Javelin Throw: Ollie Snediger, Olympic Club, World's Champion Thrower.

Discus Throw: Ralph Rose, Olympic Club. Reg. Caugey, Ukiah High School, Pacific Coast High School Champion.

Pole Vault: J. A. Miller, Stanford, Inter Collegiate Champion.

Running High Jump: Geo. Horine, Olympic Club, World's Champion.

Running Broad Jump: Ollie Snediger, Olympic Club, World's Champion.

Hop Skip and Jump: Tom Rodgers, Sacramento Athletic Club. Amateur Champion.

16 lb. Shop Put; 16 lb. Hammer Throw; 56 lb. Weight Throw: Ralph Rose, Olympic Club, World's Champion; Floyd Rice, University of California, Inter Collegiate Champion; Pat Donovan, Pastime Club, World's Champion.

Relay (4 men each run 440 yards.) Teams from Olympic Club, Pastime Club, University of California, Stanford University and St. Mary's College.

Senior Barge Race: Championship of the Pacific Coast; Ariels, South End, Dolphins, Alameda and San Diego boat clubs.

Intermediate Barge Race: Dolphins, Ariels, South End, and Alameda clubs.

Junior Barge Race: Dolphins, Ariels, South End and Alameda clubs.

Senior Skiff Race: Championship of the Coast; Dolphins, Ariels, South End and Alameda clubs.

Junior Skiff Race: Alameda Boat Club, 2 crews; Junior Alameda Club, 2 crews; South End Club, 2 crews; Ariel Club, 2 crews.

Cutters Race, 25 ft. boat: 10 men and cockswain; Naval Training Station vs. Crew of the U. S. S. Marblehead.

Swimming Race.

100 Yards; Across Lake Merritt for Ellery Arms Cup: Walter Pomeroy, Olympic Club, Holds record across Golden Gate and San Francisco Bay; Ernest Smith, U. of C. Pacific Coast Champion short distance swimmer; Lincoln Johnson, Cogswell High School, Holder of the U. S. High School record; Ludy Langer, of Redondo, California, Quarter Mile Champion; Members of the Oakland, Berkeley, Alameda and San Francisco Y. M. C. A., Olympic Club, University of California, and various High schools will enter.

Established 1851

John F. Snow

Dyeing and Cleaning World

The Oldest and Largest Works on the Pacific Coast.

Agencies Established in all the Principal Cities on the Pacific Coast.

Ladies' Fancy Garments, Gents and Children's Clothing, Lace Curtains, Blankets, Portieres, Rugs, Comforters, Gloves, Slippers, Etc., Cleaned and Dyed. Carpet Dyeing.

Works

47th AND GROVE STS., OAKLAND

Phones: Piedmont 185 and 186

S. F. Offices	Oakland Offices
508 Valencia	477 11th Street
1608 Haight	1535 San Pablo Ave.

Berkeley Office
2152 Center St.

Features of Claremont Parlor and Argonaut Parlor in the Parade

S E P T E M B E R N I N T H

General Vallejo's Carriage. This is supposed to have been the first 4 wheeled vehicle ever used west of the Mississippi River, it was brought from England to California in 1830 and was used by Gen. Vallejo during the time he was Commander in Chief of the Mexican Forces in the Northern district of Calif. long before the Gringoes came. The postillion seat was always occupied by an Indian boy. Mrs. Anna Lange a Past President of Argonaut Parlor 166 N. D. G. W. will ride in this carriage dressed in a complete costume of the period of 1850. She will also have a feather cape around her shoulders that has an important place in our early State's history. This cape is an importation from China and is composed of all very rare feathers. The present day value of it is placed at \$2,000. A Mrs. Grayson first wore it at the first grand ball given in honor of our State's admission into the Union. Mrs. Grayson led the grand march at this ball on October 29, 1850.

Guests of the N. S. G. W. in the Parade September 9th.

Liberty Bell of California cast in New York in 1848, used on the S. S. Oregon as ship's bell. When the Oregon brought the first news of California's Admission as a free state, to the people of San Francisco, on October 16th 1850 this bell continually rang out the glad tidings. The Oregon was sold

4 %

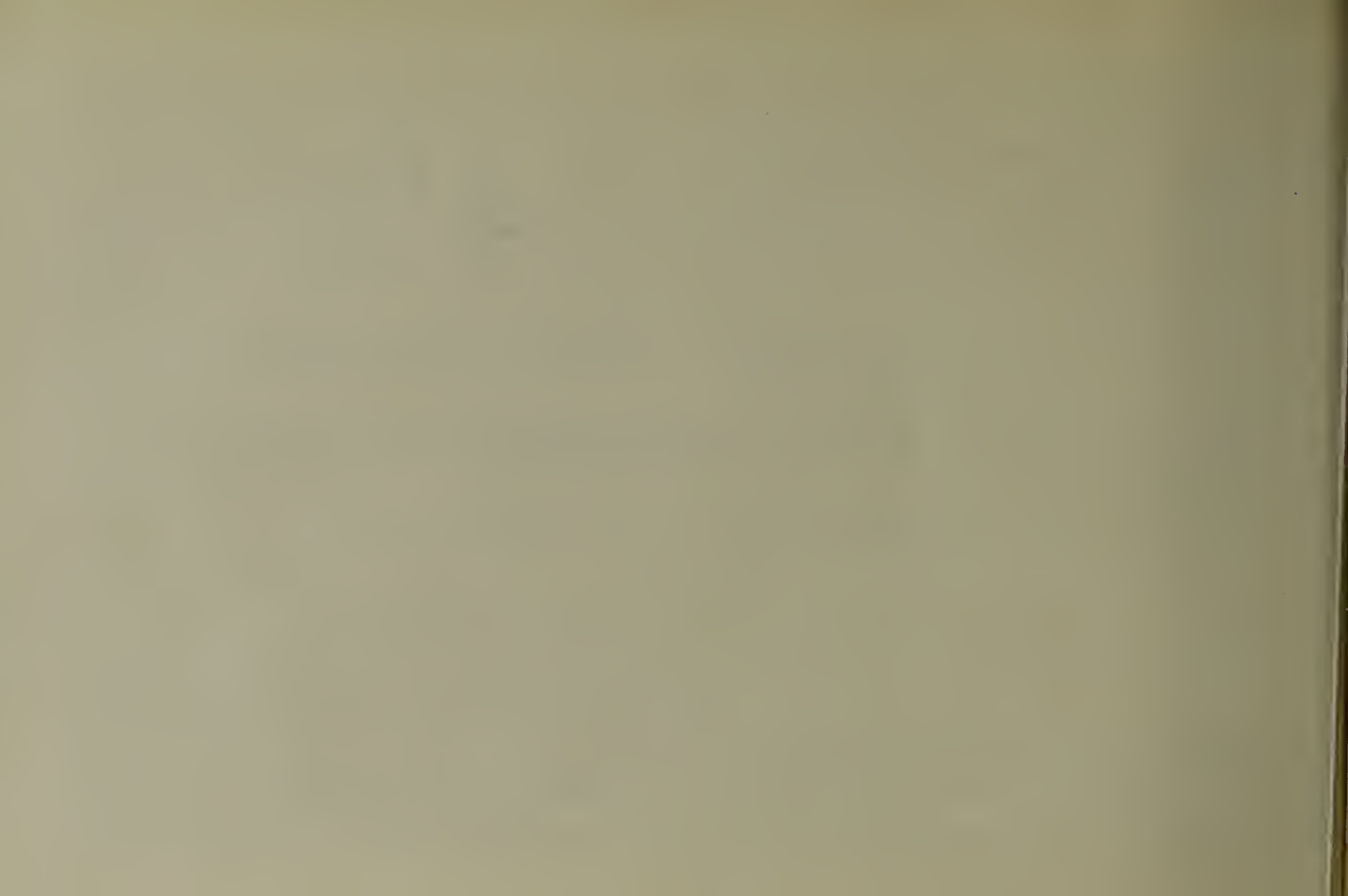
Paid on Savings Accounts



STATE SAVINGS BANK

Oakland, Cal.

in the early 60's to Capt. Adams the pioneer lumber merchant and later when the ship was dismantled the bell was used by the cook in one of the lumber camps to summon the loggers to meals. After 50 years service as such it found its way into the museum at Golden Gate Park on June 2nd, 1913. This bell will be used on a float representing the S. S. Oregon in the Parade.

BARTLETT WATER FOR HEALTH.





LET ALL THE EARTH congratulate the Native Sons and Daughters of the Golden West on the great and noble manner in which they are developing this Western Empire, the foundation of which was laid by their heroic mothers and fathers.

(Complimentary to Native Sons and Daughters.)



For Thirty-five Years

I have supplied Clothing and
Furnishings to Native Sons

Many of these Native Sons
have become Native Fathers and
in turn they have sent their
Native Sons to me.

As the years go by Native
Grandsons of my earliest cus-
tomers will come to me and they
will get just the same treatment.

J. T. Moran

11th and Broadway, OAKLAND



Homes
Investments
Real Estate
Loans

George W. Cressie

MY CITY, OAKLAND

*The First No Tip
Hotel on the
Pacific Coast*



Hotel
Crellin

WASHINGTON AT TENTH

LOUIS ABER, Prop.



Rates: \$1.00 a day, with ~~TAXES~~ \$1.25
Special weekly and monthly ~~TAXES~~

